

**Get up-to-speed
with the correct
USB logos!**



Delete
this logo from
your files.



Download
these logos for
your files.



Download the Certified USB Logos

The certified USB logos – one for original USB and one for Hi-Speed USB products – were introduced over two years ago and are the only USB logos authorized for use with certified products in your marketing materials. To download these logos in a variety of PC and Mac formats, visit www.usb.org/channel/logo_new.

Correct use of the USB logos will ensure that your customers know they are purchasing certified USB products.



Check for Certification

These logos are to be used only on certified USB products. To check if a product is certified, visit the searchable product list at www.usb.org/app/search/products. If a product is listed, you can be assured that it is certified. If it is not on this list, please request that your vendors update the product list, so you can be assured the product is eligible to bear the certified logo. If you have any questions, please contact the USB-IF at channel@usb.org.

Thank you for your continued assistance in promoting sales of certified USB products.



Delete the Old Logo

Some retailers and vendors are still using the old USB logo that was replaced over two years ago. Please ensure that you are using the authorized logos, and delete the old one from your files.



Make sure you're not using the old USB logo.

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