USB-IF TRADEMARK LICENSE AGREEMENT

This Trademark License Agreement ("License Agreement") is made and entered into as of the Effective Date described below by and between USB Implementers Forum, Inc., an Oregon, USA corporation ("USB-IF"), and ___________, a __________ corporation ("COMPANY").

RECITALS

WHEREAS, USB-IF owns good and valuable trademarks and logos;

WHEREAS, USB-IF wishes to encourage the distribution of high-quality USB products through the maintenance of a USB-IF Test Procedure; and

WHEREAS, COMPANY wishes to license use of the Mark(s) (as defined below) in accordance with USB-IF’s terms and conditions described below;

NOW, THEREFORE, the parties hereby agree as follows:

1. DEFINITIONS

For purposes of this License Agreement the following terms shall have the following meanings:

(a) "Mark(s)" shall mean, as applicable:

(i) the USB-IF Basic-Speed USB logo, for use with product that signals at 12 Mbps or 1.5 Mbps, and as depicted in the attached Exhibit A;

(ii) the USB-IF Hi-Speed USB logo, for use with product that signals at 480 Mbps, and as depicted in the attached Exhibit B;

(iii) the USB-IF ON-THE-GO Basic-Speed USB logo for use with product that signals at 12 Mbps or 1.5 Mbps, and as depicted in Exhibit C;
(iv) the USB-IF ON-THE-GO Hi-Speed USB logo, for use with product that signals at 480 Mbps, and as depicted in the attached Exhibit D;

(v) the USB-IF Wireless USB logo, for use with products based on the USB-IF Wireless USB specification and that use and/or interoperate with UWB radios that implement the PHY specification from the WiMedia Alliance®, and as depicted in the attached Exhibit E;

(vi) the USB-IF Wireless USB GUI logo, used on or in connection with a graphical user interface on host hardware implementation products, and not on a device, that meet all the requirements of Section 1(a)(v) above, where use of the USB-IF Wireless USB logo set forth in Exhibit F is impracticable, and as depicted in the attached Exhibit F;

(vii) the USB-IF SuperSpeed USB logo, for use with product that signals at 5 Gbps, and as depicted in the attached Exhibit G;

(viii) the USB-IF SuperSpeed USB Trident logo, for use with product that signals at 5 Gbps, and as depicted in the attached Exhibit H;

(ix) the USB-IF SuperSpeed USB 10 Gbps logo, for use with product that signals at 10 Gbps, and as depicted in the attached Exhibit I; and

(x) the USB-IF SuperSpeed USB 10 Gbps Trident logo, for use with product that signals at 10 Gbps, and as depicted in the attached Exhibit J;

(xi) the USB-IF USB Power Delivery Trident logo, for use with product that signals at 480 Mbps, 12 Mbps, or 1.5 Mbps and that delivers power over USB VBUS, and as depicted in the attached Exhibit K;

(xii) the USB-IF SuperSpeed USB Power Delivery Trident logo, for use with product that signals at 5 Gbps and that delivers power over USB VBUS, and as depicted in the attached Exhibit L;

(xiii) the USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident logo, for use with product that signals at 10 Gbps and that delivers power over USB VBUS, and as depicted in the attached Exhibit M; and

(xiv) the USB-IF Certified USB Charger logo for use with products that have USB Type-C port(s) as defined in the USB Type-C specification capable of delivering 15 Watts (W) of power and over as defined in the USB Power Delivery specification and offer the voltages or the given power rating required by the Power Rules defined there in and as depicted in the attached Exhibit N. Products that also include USB Standard-A ports are required to supply a minimum of 4.5W.

(b) “Product” shall mean the specific model or version of COMPANY’s product, a representative sample of which has been submitted to USB-IF, has passed the USB-IF Test Procedure for Hi-Speed USB, Basic-Speed USB, SuperSpeed USB, or Wireless USB products, and is posted on the USB-IF Integrators List.

(c) “USB-IF Test Procedure” shall mean the applicable USB-IF product testing and compliance requirements as set forth on the USB-IF website and as may be amended by USB-IF from time to time with reasonable notice.
(d) “Territory,” subject to Section 2(e), shall mean worldwide.

(e) “Effective Date” shall mean the date of execution of this Agreement by USB-IF.

(f) “Subsidiary(ies)” shall mean a company, corporation, or other entity in which, on a class by class basis, more than fifty percent (50%) of the stock entitled to vote for the election of directors is owned or controlled, directly or indirectly, by COMPANY, but only so long as such ownership or control exists. A Subsidiary is bound by all terms and conditions of this License Agreement to the same extent as COMPANY.

2. LICENSE GRANT

(a) Subject to and expressly conditioned upon compliance with the terms and conditions of this License Agreement, USB-IF hereby grants to COMPANY, and any applicable Subsidiaries of COMPANY, a nonexclusive, personal right (including through manufacturing and distribution agents of COMPANY and Subsidiaries) to use in the Territory, solely in the manner described in the USB Logo Usage Guidelines set forth in the attached Exhibit P and as may be amended by USB-IF from time to time with reasonable notice:

(i) the USB-IF Basic-Speed USB logo, solely in conjunction with Product that signals at 12 Mbps or 1.5 Mbps, that has been submitted to and passed the USB-IF Test Procedure for Basic-Speed products, and that has been posted on the USB-IF Integrators List;

(ii) the USB-IF Hi-Speed USB logo, solely in conjunction with Product that signals at 480 Mbps, that has been submitted to and passed the USB-IF Test Procedure for Hi-Speed products, and that has been posted on the USB-IF Integrators List;

(iii) the USB-IF ON-THE-GO Basic-Speed USB logo, solely in conjunction with Product that signals at 12 Mbps or 1.5 Mbps, that has been submitted to and passed the ON-THE-GO USB-IF Test Procedure for Basic-Speed USB products, and that has been posted on the USB-IF Integrators List;

(iv) the USB-IF ON-THE-GO Hi-Speed USB logo, solely in conjunction with Product that signals at 480 Mbps, that has been submitted to and passed the ON-THE-GO USB-IF Test Procedure for Hi-Speed products, and that has been posted on the USB-IF Integrators List;

(v) the USB-IF Wireless USB logo, solely in conjunction with product based on the USB-IF Wireless USB specification and that use and/or interoperate with UWB radios that implement the PHY specification from the WiMedia Alliance®, that has been submitted to and passed the Wireless USB USB-IF Test Procedure, and that has been posted on the USB-IF Integrators List;

(vi) the USB-IF Wireless USB GUI logo, used on or in connection with a graphical user interface on host hardware implementation products, and not on a device, that meet all the requirements of Section 1(a)(v) above, where use of the USB-IF Wireless USB logo set forth in Exhibit F is
impracticable; provided, however, that such use is approved in writing by USB-IF in advance;

(vii) the USB-IF SuperSpeed USB logo, solely in conjunction with Product that signals at 5 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB products, and that has been posted on the USB-IF Integrators List;

(viii) the USB-IF SuperSpeed USB Trident logo, solely in conjunction with Product consisting of a hub, peripheral device, or cable and connector assembly that signals at 5 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB products, and that has been posted on the USB-IF Integrators List;

(ix) the USB-IF SuperSpeed USB Trident logo, solely in conjunction with a USB host product other than a hub, peripheral device, or cable and connector assembly, based on and compliant with the USB 3.0 and USB 3.1 Gen1 specifications.

(x) the USB-IF SuperSpeed USB 10 Gbps logo, solely in conjunction with Product that signals at 10 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products, and that has been posted on the USB-IF Integrators List; and

(xi) the USB-IF SuperSpeed USB 10 Gbps Trident logo, solely in conjunction with Product consisting of a hub, peripheral device, or cable and connector assembly that signals at 10 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products, and that has been posted on the USB-IF Integrators List;

(xii) the USB-IF SuperSpeed USB 10 Gbps Trident logo, solely in conjunction with a USB host product other than a hub, peripheral device, or cable and connector assembly, based on and compliant with the USB 3.1 Gen2 specification;

(xiii) the USB-IF USB Power Delivery Trident logo, solely in conjunction with Product consisting of a hub, peripheral device, or cable and connector assembly that that signals at 480 Mbps, 12 Mbps, or 1.5 Mbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test Procedure for Basic-Speed USB or Hi-speed USB products (as applicable) and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List;

(xiv) the USB-IF USB Power Delivery Trident logo, solely in conjunction with a USB host product other than a hub, peripheral device, or cable and connector assemblies, based on and compliant with the USB 2.0 specification and the USB-IF Power Delivery specification;

(xv) the USB-IF SuperSpeed USB Power Delivery Trident logo, solely in conjunction with Product consisting of a hub, peripheral device, or cable and connector assembly that that signals at 5 Gbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test
Procedure for SuperSpeed USB products and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List;

(xvi) the USB-IF SuperSpeed USB Gbps Power Delivery Trident logo, solely in conjunction with a USB host product other than a hub, peripheral device, or cable and connector assemblies, based on and compliant with the USB 3.0, USB 3.1 Gen1, and USB-IF USB Power Delivery specifications;

(xvii) the USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident logo, solely in conjunction with Product consisting of a hub, peripheral device, or cable and connector assembly that that signals at 10 Gbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List;

(xviii) the USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident logo, solely in conjunction with a USB host product other than a hub, peripheral device, or cable and connector assembly, based on and compliant with the USB 3.1 Gen2 and USB-IF Power Delivery specifications; and

(xix) the USB-IF Certified USB Charger logo, solely in conjunction with USB Type-C products that have USB Type-C port(s) as defined in the USB Type-C specification that are capable of providing 15 W of power and over based on and compliant with the USB Power Delivery specifications and offer the voltages for the given power rating required by the Power Rules defined there in (and products that also include USB Standard-A ports are required to supply a minimum of 4.5W.

The license right set forth in this Section 2(a) is not intended as a “certification” program, i.e., the Mark(s) do not represent that USB-IF certifies COMPANY’S Product in any way.

(b) Upon passing the USB-IF Test Procedure by COMPANY’s Product and the posting of the Product on the USB-IF Integrators List, USB-IF shall so notify COMPANY within thirty (30) days, substantially in the form of the communication set forth in Exhibit O, authorizing COMPANY to utilize the applicable Mark(s).

(c) COMPANY agrees to ensure its Subsidiaries’ compliance with the terms and conditions of this License Agreement. COMPANY agrees that it shall be jointly and severally liable for any breach of the terms and conditions of this License Agreement by such parties.

(d) USB-IF represents and warrants that to the best of its knowledge it has the right to enter into this License Agreement, including the right to license the Mark(s).

(e) USB-IF may modify the license right set forth in Section 2(a) above to eliminate any country or jurisdiction from this License Agreement if USB-IF determines, in its reasonable judgment, that use or continued use of the Mark(s) in such country or jurisdiction may subject USB-IF or any third party to legal liability, or may jeopardize USB-IF’s rights in the Mark(s) or any other USB-IF trademarks in that or any other country or jurisdiction. In such event, and upon notice from USB-IF, COMPANY shall, with reasonable promptness, cease all use of the Mark(s) in such country or jurisdiction.
(f) COMPANY may not use or reproduce the Mark(s) in any manner whatsoever other than as expressly described in Exhibit P.

(g) COMPANY agrees and acknowledges that USB-IF retains all right, title and interest in and to the Mark(s). Except as expressly granted in this License Agreement, COMPANY shall have no rights in the Mark(s). Under no circumstances will anything in this License Agreement be construed as granting, by implication, estoppel, or otherwise, a license to any USB-IF technology or proprietary right other than the permitted use of the Mark(s) pursuant to Section 2(a).

(h) COMPANY represents and warrants that it will use the Mark(s) solely as provided in this License Agreement and will not use the Mark(s) for promotional goods or products which, in USB-IF’s reasonable judgment, will diminish or otherwise damage USB-IF’s goodwill in the Mark(s), including but not limited to uses which could be deemed to be obscene, pornographic, excessively violent or otherwise in poor taste or unlawful, or which purpose or objective is to encourage unlawful activities.

3. PRODUCTS EXCLUDED FROM LICENSE GRANT

(a) A product utilizing any means of wireless communication operating within the 3.1 to 10.6 GHz spectrum, occupying a bandwidth greater than 20 percent of the center frequency or a bandwidth of at least 500 MHz, and based on any standard other than the WiMedia PHY and MAC specifications, as may be amended from time to time, cannot qualify to utilize the USB-IF Marks for wired USB products unless it also passes the Wireless USB Interoperability Test Procedure.

(b) The license grant in Section 2(a) shall not apply to products functioning as both a wired and a wireless USB Product unless the Product simultaneously passes both the USB-IF Wireless and Wired Test Procedures. It is not permissible to qualify each functionality independently. In the event a Product functioning as both a wired and wireless USB product passes such Test Procedures, COMPANY must use the wireless USB Mark in connection with such Product, but will have the option of also using the wired USB Mark in connection with such Product.

(c) The license grant in Section 2(a) shall not apply to Product or product including, containing, or constituting USB connectors (or the designated pins inside the connectors) for uses or technology not expressly defined in an applicable USB specification.

4. FURTHER CONVEYANCES

The license grant in Section 2(a) is personal to COMPANY, and COMPANY shall not assign, transfer, or sublicense this License Agreement (or any right granted herein) in any manner without the prior written consent of USB-IF. Notwithstanding the foregoing, where COMPANY transfers to a third party all or substantially all of the business of COMPANY that is responsible for the manufacture and distribution of Product, that party shall be entitled to use the Mark(s) under the terms of this version of the License Agreement upon execution of same.
5. **GENERIC TERMS**

COMPANY understands that USB-IF takes the position that the terms “USB,” “USB Wireless,” and “Universal Serial Bus when used in connection with any USB device are generic (collectively the “Generic Terms”). COMPANY agrees not to attempt to acquire or assert any exclusive trademark rights in the Generic Terms. COMPANY may file trademark applications for a trademark incorporating any of the Generic Terms provided that the Generic Terms are expressly disclaimed to the fullest extent possible under law. COMPANY further agrees that it will not assert against any person or entity any trademark, trade name, or similar rights it may now have or hereafter acquire in the Generic Terms.

6. **LOGO ADMINISTRATION FEE**

If COMPANY is not a USB-IF member, it shall pay a logo administration fee of Three Thousand Five Hundred Dollars ($3,500.00) upon COMPANY’s execution of this Agreement. No logo administration fee shall be required from USB-IF members.

7. **QUALITY, INSPECTION, AND APPROVAL**

(a) COMPANY represents and warrants that to the best of its knowledge Product is in compliance with the USB specification, and COMPANY agrees to maintain the quality of Product at least at a level that meets industry standards and is commensurate with the quality of Product previously distributed by COMPANY.

(b) COMPANY shall supply USB-IF with suitable samples of Product and COMPANY’s use of the Mark(s) in connection with Product at any time upon thirty (30) days notice from USB-IF. COMPANY shall cooperate fully with USB-IF to facilitate periodic review of COMPANY’s use of the Mark(s) and of COMPANY’s compliance with the quality standards described in this License Agreement and the attached Exhibit P. In any periodic review of COMPANY’s compliance, Product will be tested under the compliance requirements that were in effect when Product was last submitted to the USB-IF Test Procedure.

(c) If USB-IF, in its sole discretion, determines that any use of the Mark(s) or that the quality of any Product submitted to USB-IF for quality control purposes fails to conform to this License Agreement, USB-IF shall provide the COMPANY with written notice of such failure or deficiency. The COMPANY shall have sixty (60) days thereafter to satisfy USB-IF that the COMPANY has fully corrected and remedied any such deficiencies. Should the COMPANY fail to cure the deficiencies within said sixty (60) day period, USB-IF may terminate this License Agreement with respect to such deficient Product.

(d) COMPANY represents and warrants that the representative sample of the specific model or version of COMPANY’s Product submitted to USB-IF for testing accurately represents the specific model or version of COMPANY’s Product at all times Product is available during the term of this License Agreement.

(e) COMPANY represents and warrants that it will comply with all applicable laws, rules, and regulations regarding promotion and sale of Product with any of the Marks, and will not violate or infringe any right of any third party.
8. IDENTIFICATION AND USE

(a) COMPANY shall mark every use of the Mark(s) with the trademark designation as described in Exhibit P and shall otherwise comply with USB Logo Usage Guidelines as amended by USB-IF from time to time with reasonable notice.

(b) COMPANY acknowledges USB-IF’s ownership of the Marks. COMPANY shall employ best efforts to use the Mark(s) in a manner that does not derogate from USB-IF’s rights in any of the Marks and will take no action that will interfere with or diminish USB-IF’s rights in the Marks. COMPANY agrees not to adopt, use, or register any corporate name, trade name, trademark, domain name, product name, service mark or certification mark, or other designation similar to the Mark(s). COMPANY agrees that all use of the Mark(s) by COMPANY will inure to the benefit of USB-IF. COMPANY may not use the Mark(s) in any way that implies endorsement or sponsorship by USB-IF of COMPANY’s Product or services.

9. DEFENSE OF CLAIMS

(a) In the event USB-IF receives information concerning an intellectual property infringement claim related to the Mark(s), USB-IF may at its expense, without obligation to do so, either (i) procure for COMPANY the right to continue to use the alleged infringing Mark(s) as set forth in Section 2(a), or (ii) replace or modify the Mark(s) to make it non-infringing, and in which case, COMPANY shall with reasonable promptness thereafter cease use of the alleged infringing Mark(s).

(b) USB-IF shall have no liability for any intellectual property infringement claim based on COMPANY’s manufacture or distribution of Product, or its use of the Mark(s).

(c) USB-IF MAKES NO WARRANTIES, EITHER EXPRESS, IMPLIED, STATUTORY, OR OTHERWISE, WITH RESPECT TO THE MARK(S), INCLUDING ANY WARRANTY OF NON-INFRINGEMENT, IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE.

(d) COMPANY agrees to indemnify and defend USB-IF from and against any and all claims, damages, costs, and expenses (including reasonable attorneys’ fees) and pay the amount of any adverse final judgment (or settlement to which both parties consent) arising out of or related to the Product in any manner, including user claims regarding Product’s defect, failure, or malfunction, provided COMPANY is notified promptly in writing of any claim, and COMPANY has sole control over its defense or settlement.

10. CONSEQUENTIAL, ET AL. DAMAGES

EXCEPT AS SET FORTH IN PARAGRAPH 9(d), NEITHER PARTY SHALL BE LIABLE FOR ANY CONSEQUENTIAL, INCIDENTAL, INDIRECT, PUNITIVE OR SPECIAL DAMAGES (INCLUDING LOSS OF BUSINESS PROFITS) ARISING FROM OR RELATED TO COMPANY’S MARKETING OR DISTRIBUTION OF PRODUCT, OR ANY USE OF THE MARK(S), REGARDLESS OF WHETHER SUCH LIABILITY IS BASED ON BREACH OF CONTRACT, TORT, STRICT LIABILITY, BREACH OF WARRANTIES, INFRINGEMENT OF INTELLECTUAL PROPERTY, FAILURE OF ESSENTIAL PURPOSE OR OTHERWISE, EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. IN NO
EVENT SHALL USB-IF BE LIABLE FOR ANY DAMAGES FOR COMPANY’S USE OF THE MARK(S) IN VIOLATION OF THE TERMS AND CONDITIONS OF THIS LICENSE AGREEMENT.

11. INFRINGEMENT

COMPANY shall promptly notify USB-IF of any suspected infringement of or challenge to the Mark(s) or any of its constituent elements.

12. TERM OF LICENSE AGREEMENT

(a) The term of this License Agreement shall be for a period of two (2) years from the Effective Date, except as to certain Product described in Section 12(b) below, as to which the term of this License Agreement shall be indefinite; provided however, that USB-IF shall have the right to terminate this License Agreement with cause upon thirty (30) days prior written notice.

(b) Upon expiration of this License Agreement, the license right set forth herein may be renewed for an additional term by execution of a subsequent version of this License Agreement, as amended or not in USB-IF’s discretion. Notwithstanding the foregoing, with respect to Product that at the time of the expiration of this License Agreement has passed the USB-IF Test Procedure and is posted on the USB-IF Integrator’s List, COMPANY may at its option continue to use the Mark(s) in conjunction with that Product under the terms of this version of the License Agreement.

(c) From and after termination of this License Agreement, COMPANY shall cease and desist from all use of the Mark(s). However, unless the License Agreement is terminated for breach in connection with more than a single Product, COMPANY may distribute then-existing units of complying Product and advertising materials containing the Mark(s) for a period of six (6) months from the termination date; provided use of the Mark(s) in connection with such inventory and such inventory is in compliance with the terms and conditions of this License Agreement.

13. NOTICES

All notices and other communications under this License Agreement shall be in writing and shall be deemed given if delivered personally, mailed by registered or certified mail, return receipt requested, or sent by email or telecopy with a receipt confirmed by telephone, to the parties at the addresses herein or to such other addresses as a party may from time to time notify the other parties. Provision of an email address at which each party may be contacted is mandatory.

USB-IF: USB Implementers Forum, Inc.
3855 SW 153rd Drive
Beaverton, OR 97003
USA
Telephone: (503) 619-0426
Fax: (503) 644-6708
email Address: admin@usb.org

COMPANY: Information listed at the top of this Agreement
14. ENTIRE LICENSE AGREEMENT; AMENDMENT

USB-IF providing this License Agreement to COMPANY does not constitute an offer by USB-IF. Upon execution by both USB-IF and COMPANY, this License Agreement, including all Exhibits, contains the entire agreement of the parties with respect to the subject matter hereof, and shall supersede and merge all prior and contemporaneous communications. It shall not be amended except by a written agreement subsequent to the Effective Date and signed on behalf of the parties by their respective authorized representatives.

15. GOVERNING LAW; ATTORNEYS’ FEES; EQUITABLE RELIEF

(a) This License Agreement shall be governed by and construed in accordance with the laws of the State of California and the applicable federal laws. COMPANY hereby consents to jurisdiction and venue in the state and federal courts sitting in the State of California, in the Northern District of California. The parties agree to accept service of process by U.S. certified or registered mail, return receipt requested, or by any other method authorized by applicable law.

(b) If either party employs attorneys to enforce any rights arising out of or related to this License Agreement, the prevailing party shall be entitled to recover its reasonable attorneys’ fees, costs, and other expenses.

(c) COMPANY acknowledges that a breach by it of this License Agreement may cause USB-IF irreparable damage which cannot be remedied by monetary damages in an action at law, and may also constitute infringement of the Mark(s). In the event of any breach that could cause irreparable harm to USB-IF, or cause some impairment or dilution of its reputation or trademarks, USB-IF shall be entitled to an immediate injunction, in addition to any other legal or equitable remedies.

16. HEADINGS

Section headings are used in this License Agreement for convenience of reference only and shall not affect the meaning of any provision of this License Agreement.

17. WAIVER

No waiver of any breach of any provision of this License Agreement shall constitute a waiver of any prior, concurrent or subsequent breach of the same or any other provision hereof, and no waiver shall be effective unless made in writing and signed by an authorized representative of the waiving party.

18. SEVERABILITY

If any provision of this License Agreement (or any other agreements incorporated herein) shall be held by a court of competent jurisdiction to be illegal, invalid or unenforceable, the remaining provisions shall remain in full force and effect.
19. RELATIONSHIP

Neither this License Agreement, nor any terms and conditions contained hereto, shall be construed as creating a partnership, joint venture, or agency relationship or as granting a franchise. USB-IF is not a guarantor of the fitness or quality of the Products.

20. SURVIVAL

The provisions of Sections 2(g), 5, 8(b), 9, 10, 12, 13, 15, and 18 shall survive expiration or termination of this License Agreement.

21. EXHIBITS

This License Agreement includes Exhibits A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, and P that are hereby incorporated by reference.

IN WITNESS WHEREOF, the parties hereto have executed this License Agreement as of the Effective Date and do each hereby warrant and represent that their respective signatory whose signature appears below has been and is on the date of this License Agreement duly authorized by all necessary and appropriate corporate action to execute this License Agreement.

USB IMPLEMENTERS FORUM, INC. COMPANY

Name (Signature) Name (Signature)

Name (Print) Name (Print)

Title Title

Date Date
EXHIBIT A

USB-IF Basic-Speed USB Logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF Basic-Speed USB Logo, COMPANY will receive access to all of the electronic logo art files.

The logo reproduced above has been protected with a “not for use” badge printed across it. This “not for use” badge is not part of the logo.

Trademark footnote:

The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT B
USB-IF Hi-Speed USB Logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF Hi-Speed USB Logo, COMPANY will receive access to all of the electronic logo art files.

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Trademark footnote:

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EXHIBIT C

USB-IF ON-THE-GO Basic-Speed USB Logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF ON-THE-GO Basic-Speed UBS Logo, COMPANY will receive access to all of the electronic logo art files.

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Trademark footnote:

The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT D

USB-IF ON-THE-GO Hi-Speed USB Logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF ON-THE-GO Hi-Speed USB Logo, COMPANY will receive access to all of the electronic art files.

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Trademark footnote:

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EXHIBIT E

USB-IF Wireless USB Logo

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Trademark footnote:

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EXHIBIT F

USB-IF Wireless USB GUI Logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF Wireless USB GUI Logo, COMPANY will receive access to all of the electronic art files.

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Trademark footnote:
The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT G

USB-IF SuperSpeed USB logo

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Trademark footnote:

The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT H

USB-IF SuperSpeed USB Trident logo

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Trademark footnote:

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EXHIBIT I

USB-IF SuperSpeed USB 10 Gbps logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF SuperSpeed USB 10 Gbps logo, COMPANY will receive access to all of the electronic art files.

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Trademark footnote:

The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT J

USB-IF SuperSpeed USB 10 Gbps Trident logo

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Trademark footnote:

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EXHIBIT K

USB-IF USB Power Delivery Trident logo

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Trademark footnote:

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EXHIBIT L

USB-IF SuperSpeed USB Power Delivery Trident logo

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Trademark footnote:

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EXHIBIT M

USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident logo

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Trademark footnote:

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EXHIBIT N

USB-IF Certified USB Charger logo

Do not reproduce this example. Upon execution of the USB-IF Trademark License Agreement and qualifying to use the USB-IF Certified USB Charger logo, COMPANY will receive access to all of the electronic art files.

The logo reproduced above has been protected with a “not for use” badge printed across it. This “not for use” badge is not part of the logo.

Trademark footnote:

The USB-IF Logos are trademarks of USB Implementers Forum, Inc.
EXHIBIT O

Notification of Passage of USB-IF Test Procedure

Your Product, ________________, has passed the USB-IF Test Procedure for [SuperSpeed, Hi-Speed or Basic-Speed] products [or ON-THE-GO USB-IF Test Procedure for Hi-Speed or Basic-Speed products] [or the USB-IF Wireless USB Test Procedure for certain wireless USB products], and it has been posted on the USB-IF Integrators List. As such, you are entitled to use the USB-IF [SuperSpeed] [Hi-Speed] [Basic-Speed] logo [or the USB-IF ON-THE-GO Hi-Speed or Basic-Speed logo] [or the USB-IF Wireless USB logo or the USB-IF Wireless USB GUI logo] [or the USB Power Delivery or SuperSpeed USB Power Delivery logo] on this Product, subject to the terms and conditions of the USB-IF Trademark License Agreement and the Exhibits incorporated by reference therein.
USB Logo Usage Guidelines
The Universal Serial Bus (USB) has gone beyond its original intent to connect peripherals to PCs and is now a dominate standard in the interconnect market. USB can be found everywhere from PCs to consumer electronics to mobile devices. Because of its ease of use, speed and expandability, USB is the preferred connection for many consumers. This presents a continued market opportunity for the future.

In order to realize this opportunity, USB products must continue to enhance the consumers’ experience through high quality and ease of use. That’s why the USB Implementers’ Forum, Inc. developed a trademark-protected USB Logo(s), USB ON-THE-GO Logo(s), Wireless USB Logo(s), SuperSpeed USB Logo(s), SuperSpeed USB 10 Gbps Logo(s), USB Power Delivery Logo(s) and Certified USB Charger Logo(s) for use by qualified parties. To qualify for the right to display these logos, products must pass the specified USB-IF compliance testing for product quality.
# USB Logo Usage Guidelines

## Table of Contents

- **Logos** 4–17
- **Logo Usage** 18–27
  - Basic-Speed USB Versions 18
  - Hi-Speed USB Versions 19
  - Wireless USB Version 20–21
  - SuperSpeed USB Version 22
  - SuperSpeed USB 10 Gbps Version 23
  - SuperSpeed USB Trident 24
  - SuperSpeed USB 10 Gbps Trident 25
  - USB Power Delivery Logos 26
  - Certified USB Charger Logo 27
- **Logo Color** 28–42
  - Basic-Speed USB Versions 28, 35, 36
  - Hi-Speed USB Versions 29, 30, 37, 38
  - Wireless USB Version 31, 39
  - SuperSpeed USB Version 32, 40
  - SuperSpeed USB 10 Gbps Version 33, 41
  - Certified USB Charger Logo Versions 34, 42
- **Logo Don’ts** 43–48
- **Layout** 49–53
  - Packaging 50
  - Collateral 51
  - Advertisements 52
  - Manuals 53
- **Art Files** 54
General Logo Usage Guidelines

Your company name, logo, or product name must appear on any products or related materials where the USB Logo(s), the USB ON-THE-GO Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s), the USB Power Delivery Logo(s), or the Certified USB Charger Logo(s) are used. The Logos cannot be larger or more prominent than your product name, trademark, logo, or company name.

You must use the logos exactly as they are shown in the USB-IF digital artwork files; you may not imitate the USB Logo(s), the USB ON-THE-GO Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s), the USB Power Delivery Logo(s), or the Certified USB Charger Logo(s) in any of your materials.

You may not combine the USB Logo(s), the USB ON-THE-GO Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s), the USB Power Delivery Logo(s), or the Certified USB Charger Logo(s) with any other feature, including other marks, words, graphics, photos, slogans, numbers, design features, or symbols. The USB Logo(s), the USB ON-THE-GO Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s), the USB Power Delivery Logo(s), or the Certified USB Charger Logo(s) may not be used as a design feature on any of your materials.
The USB-IF Basic-Speed USB Logo and the USB-IF ON-THE-GO Basic-Speed USB Logo are available with and without the Hi-Speed USB label.

The Basic-Speed USB Logo and the ON-THE-GO USB Logo must be used with Basic-Speed (12 Mbps or 1.5 Mbps) Product. The Hi-Speed USB Logo and the ON-THE-GO USB Logo must be used with Hi-Speed (480 Mbps) Product. THE HI-SPEED VERSIONS OF THE LOGOS CANNOT BE USED WITH BASIC-SPEED PRODUCT.

The Basic-Speed USB Logo and the ON-THE-GO USB Logo may be reproduced only in the versions shown in this document and may not be altered in any way. Please note that the trademark (™ & ®) and the word “certified” are integral parts of the Logos. They are considered part of the Logo art and should not be altered in any way. The Logos must be reproduced from the USB-IF digital artwork files.
The USB-IF Wireless USB Logo must be used only with Product based on the USB-IF Wireless USB specification and that use and/or interoperate with UWB radios that implement the MAC and PHY specifications from the WiMedia Alliance.®

The Wireless USB Logo may be reproduced only in the versions shown in this document and may not be altered in any way. Please note that the trademark (®) and the word “certified” are integral parts of the Logos. They are considered part of the Logo art and should not be altered in any way. The Logos must be reproduced from the USB-IF digital artwork files.
The USB-IF SuperSpeed USB Logo is available with and without the plus “+” and “10 Gbps” labels.

The SuperSpeed USB Logo must be used solely in conjunction with Product that signals at 5 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB products, and that has been posted on the USB-IF Integrators List.

The SuperSpeed USB 10 Gbps Logo must be used solely in conjunction with Product that signals at 10 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products, and that has been posted on the USB-IF Integrators List.

The SuperSpeed USB Logo may be reproduced only in the versions shown in this document and may not be altered in any way. Please note that the trademark (®) and the word “certified” are integral parts of the Logos. They are considered part of the Logo art and should not be altered in any way. The Logos must be reproduced from the USB-IF digital artwork files.

The SuperSpeed USB 10 Gbps Logo may be reproduced only in the versions shown in this document and may not be altered in any way. Please note that the trademark (®), the word “certified”, the plus “+” label and the “10 Gbps” label are integral parts of the Logos. They are considered part of the Logo art and should not be altered in any way. The Logos must be reproduced from the USB-IF digital artwork files.
The USB-IF SuperSpeed USB Trident Logo is available with and without the “10” label.

The SuperSpeed USB Trident Logo is for use with product that signals at 5 Gbps. The SuperSpeed USB 10 Gbps Trident Logo is for use with product that signals at 10 Gbps.

The SuperSpeed USB Trident Logo may be used solely in conjunction with Product consisting of a cable and connector assembly that signals at 5 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB products, and that has been posted on the USB-IF Integrators List; or the USB-IF SuperSpeed USB Trident Logo, solely in conjunction with product other than cable and connector assemblies, based on and compliant with the USB 3.0 and USB 3.1 Gen1 specifications.

The USB-IF SuperSpeed USB 10 Gbps Trident Logo may be used solely in conjunction with Product consisting of a cable and connector assembly that signals at 10 Gbps, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products, and that has been posted on the USB-IF Integrators List; or the USB-IF SuperSpeed USB 10 Gbps Trident Logo, solely in conjunction with product other than cable and connector assemblies, based on and compliant with the USB 3.1 Gen2 specification.
The USB-IF USB Power Delivery Trident Logo may be used solely in conjunction with Product consisting of a cable and connector assembly that signals at 480 Mbps, 12 Mbps, or 1.5 Mbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test Procedure for Basic-Speed USB or Hi-Speed USB products (as applicable) and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List; or the USB-IF USB Power Delivery Trident Logo, solely in conjunction with product other than cable and connector assemblies, based on and compliant with the USB 2.0 specification and the USB-IF USB Power Delivery specification.
The USB-IF SuperSpeed USB Power Delivery Trident Logo may be used solely in conjunction with Product consisting of a cable and connector assembly that signals at 5 Gbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB products and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List; or the USB-IF SuperSpeed USB Power Delivery Trident Logo, solely in conjunction with product other than cable and connector assemblies, based on and compliant with the USB 3.0, USB 3.1 Gen1, and the USB-IF USB Power Delivery specifications.
The USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident Logo may be used solely in conjunction with Product consisting of a cable and connector assembly that signals at 10 Gbps and that delivers power over USB VBUS, that has been submitted to and passed the USB-IF Test Procedure for SuperSpeed USB 10 Gbps products and for USB Power Delivery products, and that has been posted on the USB-IF Integrators List; or the USB-IF SuperSpeed USB 10 Gbps Power Delivery Trident Logo, solely in conjunction with product other than cable and connector assemblies, based on and compliant with the USB 3.1 Gen2 and the USB-IF USB Power Delivery specifications.
The USB-IF Certified USB Charger Logo is available with various wattage labels. The USB-IF Certified USB Charger Logo is included in the USB-IF digital artwork files with 15W, 27W, 40W, 45W and 60W labels. If other labels are needed, companies should contact admin@usb.org with requests.

The Certified USB Charger Logo must be used solely in conjunction with Product that has been submitted to and passed the USB-IF Test Procedure for Certified USB Chargers based on the USB Type-C™ and USB Power Delivery specifications, and that has been posted on the USB-IF Integrators List.

The Certified USB Charger Logo may be reproduced only in the versions shown in this document and may not be altered in any way. Please note that the trademark (™) and the wattage number are integral parts of the Logo. They are considered part of the Logo art and should not be altered in any way. The Logo must be reproduced from the USB-IF digital artwork files.

The Certified USB Charger Logo must be used solely in conjunction with Product as defined in the usage guidelines.

Certified USB Chargers must comply with one of the Certified USB Charger Categories defined in the USB Logo Usage Guidelines.
**Category 1)** Single-port Assured Capacity USB Type-C™ Charger

**Category 2)** Multi-port Assured Capacity USB Type-C™ Charger

**Category 3)** Multi-port Shared Capacity USB Type-C™ Charger

**Category 4)** Multi-port USB Type-C™ Charger with at least one USB Standard-A port, that supplies power per USB Type-C™ port in accordance with the appropriate Certified USB Charger Category and that supplies a minimum 4.5W of power through the USB Standard-A port.
Category 1) Single-port Assured Capacity USB Type-C™ Charger

For Product with a single USB Type-C™ port that adheres to the guidelines for Single-Port Assured Capacity USB Type-C™ Chargers:

- The USB Type-C™ port must be labeled to identify the power supplied.
- The USB Type-C™ port must supply the stated power level.
- The Certified USB Charger Logo wattage label must define the power level of the USB Type-C™ port.
Category 2) Multi-port Assured Capacity USB Type-C™ Charger

For Product with multiple USB Type-C™ ports, that adheres to the guidelines for Multi-port Assured Capacity USB Type-C™ Chargers:

- Each USB Type-C™ port must behave independently and be unaffected by the status and loading of the other ports.
- Each USB Type-C™ port must be labeled to identify the power supplied.
- Each USB Type-C™ port must supply the stated power capability, independent of the status and loading of the other ports.
- The Certified USB Charger Logo wattage label must define the USB Type-C™ port that supplies the highest power.
Category 3) Multi-port Shared Capacity USB Type-C™ Charger

For Product with multiple USB Type-C™ ports, that adheres to the guidelines for Multi-port Shared Capacity USB Type-C™ Chargers:

- Each USB Type-C™ port must be labeled to identify the highest capable power level.
- Prior to any USB Type-C™ ports being connected to a power sink, each USB Type-C™ port must be capable of the same maximum power capability.
- Each USB Type-C™ port is not required to supply the stated power level at all times.
- As USB Type-C™ ports are connected and a power contract is established, the remaining unconnected USB Type-C™ ports must equally offer the remaining available power capability.
- The Product labeling and packaging must inform consumers that when a single port is supplying the highest power rating, the remaining ports will supply different power ratings.
- The total combined power level must be indicated.
Category 4) Multi-port USB Type-C™ Charger with at least one USB Standard-A port, that supplies power per USB Type-C™ port in accordance with the appropriate Certified USB Charger Category and that supplies a minimum 4.5W of power through the USB Standard-A port.

For Product with multiple USB Type-C™ ports and at least one USB Standard-A port, that adheres to the guidelines for the appropriate Certified USB Charger Category:

- Each USB Type-C™ port must be labeled according to the appropriate Certified USB Charger Category.
- Each USB Type-C™ port must supply the power level according to the appropriate Certified USB Charger Category.
- The Certified USB Charger Logo wattage label must define the USB Type-C™ port according to the appropriate Certified USB Charger Category.
- Products that also include USB Standard-A ports are required to supply a minimum of 4.5W.
Basic-Speed USB Versions

To be effective, the USB-IF Basic-Speed USB Logo and the USB-IF ON-THE-GO USB Logo must be treated appropriately and consistently. Clear space, minimum size, and Logo position requirements must be followed. These requirements apply to use of both the Basic-Speed USB Logo and the USB ON-THE-GO Logo.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the blue bar that contains the word “certified” for the size selected. Please note that when the Logo reverses out of a dark background, it includes a key line around it. The clear space does not include the key line.

Minimum Size for Print

The minimum width of the Logos is 0.5 inch (13 mm) and the minimum height for the USB Logo is 0.17 inch (4.3 mm), and 0.23 inch (5.85 mm) for the USB ON-THE-GO Logo.

Minimum Size for On-Screen

The minimum width of the Logo is 100 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (100 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position

To position the Logo correctly, use the left corner of the Logo as the vertical guideline. Use the top edge of the Logo as the horizontal guideline.
Hi-Speed USB Versions

These requirements apply to use of both the USB-IF Hi-Speed USB Logo and the USB-IF ON-THE-GO Hi-Speed USB Logo.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the blue bar that contains the word “certified” for the size selected. Please note that when the Logo reverses out of a dark background, it includes a key line around it. The clear space does not include the key line.

Minimum Size for Print

The minimum width of the Logos is 0.5 inch (13 mm) and the minimum height for the USB Logo is 0.23 inch (5.85 mm), and 0.29 inch (7.34 mm) for the USB ON-THE-GO Logo.

Minimum Size for On-Screen

The minimum width of the Logo is 100 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (100 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position

To position the Logo correctly, use the left corner of the Logo as the vertical guideline. Use the top edge of the Logo as the horizontal guideline.
Wireless USB Version

These requirements apply to use of the USB-IF Wireless USB Logo.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the blue bar that contains the word “certified” for the size selected. Please note that when the Logo reverses out of a dark background, it includes a key line around it. The clear space does not include the key line.

Minimum Size for Print

The minimum width of the Logo is 0.75 inch (19 mm) and the minimum height for the Logo is 0.39 inch (9.9 mm).

Minimum Size for On-Screen

The minimum width of the Logo is 125 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (125 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position

To position the Logo correctly, use the left corner of the Logo as the vertical guideline. Use the top edge of the USB letters as the horizontal guideline.
Wireless USB Graphical User Interface (GUI) Version

This requirement applies to use of the USB-IF Wireless USB GUI Logo.

Minimum Size for GUI

The smallest file available (43 x 23 pixels) is set to the minimum size requirement and should not be scaled up or down.
SuperSpeed USB Version

These requirements apply to use of the USB-IF SuperSpeed USB Logo.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the white space that contains the word “certified” for the size selected. Please note that when the Logo reverses out of a dark background, it includes a key line around it. The clear space does not include the key line.

Minimum Size for Print

The minimum width of the Logo is 0.75 inch (19 mm) and the minimum height for the Logo is 0.38 inch (9.8 mm).

Minimum Size for On-Screen

The minimum width of the Logo is 125 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (125 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position

To position the Logo correctly, use the upper left corner top arrow as the vertical guideline. Use the top edge of the word SUPERSpeed as the horizontal guideline.
SuperSpeed USB 10 Gbps Version

These requirements apply to use of the USB-IF SuperSpeed USB 10 Gbps Logo.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the white space that contains the word “certified” for the size selected. Please note that when the Logo reverses out of a dark background, it includes a key line around it. The clear space does not include the key line.

Minimum Size for Print

The minimum width of the Logo is 0.75 inch (19 mm) and the minimum height for the Logo is 0.4 inch (10.16 mm).

Minimum Size for On-Screen

The minimum width of the Logo is 125 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (125 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position

To position the Logo correctly, use the upper left corner top arrow as the vertical guideline. Use the top edge of the word SUPER_SPEED+ as the horizontal guideline.
SuperSpeed USB Trident Logo

These requirements apply to use of the USB-IF SuperSpeed USB Trident Logo.

Please note that the SuperSpeed USB Trident Logo is only to be used on cables and devices.

Clear Space

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the width of the square of the trident for the size selected.

Minimum Sizes

The minimum size of the largest dimension of the Logo is 5mm (0.2 inches). Measurement does not include the “®”.

Logo Position

The Logo can be oriented horizontally with the SS on the left or vertically with the SS at the bottom.

Licensee is not obligated to use the “Circle R ®” and may omit the registered trademark ® symbol on the SuperSpeed USB Trident Logo for mobile and non-mobile Product, for which the Licensee is printing/engraving on chassis where the reasonable alternatives for the location and size of the Logo do not allow for the symbol to have a maximum dimension of 15mm or more. This permission is limited only to these exact situations.

Where the symbol is so omitted, the manufacture/Licensees must include the following statement in their user’s manual/printed materials accompanying the Product: “The SuperSpeed USB Trident Logo is a registered trademark of USB Implementers Forum, Inc.” and must be accompanied with the image of the mark with the correct rendering of the ®.
**SuperSpeed USB 10 Gbps Trident Logo**

These requirements apply to the use of the USB-IF SuperSpeed USB 10 Gbps Trident Logo.

*Please note that the SuperSpeed USB 10 Gbps Trident Logo is only to be used on cables and devices.*

**Clear Space**

Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the width of the square of the trident for the size selected.

**Minimum Sizes**

The minimum size of the largest dimension of the Logo is 5mm (0.2 inches). *Measurement does not include the “®”.*

**Logo Position**

The Logo can be oriented horizontally with the SS on the left or vertically with the SS at the bottom.

Licensee is not obligated to use the “Circle R ®” and may omit the registered trademark ® symbol on the SuperSpeed USB 10 Gbps Trident Logo for mobile and non-mobile Product, for which the Licensee is printing/engraving on chassis where the reasonable alternatives for the location and size of the Logo do not allow for the symbol to have a maximum dimension of 15mm or more. This permission is limited only to these exact situations.

Where the symbol is so omitted, the manufacture/Licensees must include the following statement in their user’s manual/printed materials accompanying the Product: “The SuperSpeed USB 10 Gbps Trident Logo is a registered trademark of USB Implementers Forum, Inc.” and must be accompanied with the image of the mark with the correct rendering of the ®.
USB Power Delivery Logos

These requirements apply to use of the USB-IF USB Power Delivery Trident Logos.

Clear Space
Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the width of the battery terminal for the size selected.

Minimum Size
The minimum size of the largest dimension of the Logo is 5mm (0.2 inches). Measurement does not include the “™”.

Logo Position
The Logo can be oriented horizontally with the battery terminal to the right or vertically with the battery terminal to the top.

Licensee in not obligated to use the “™” and may omit the trademark ™ symbol on the USB Power Delivery Trident Logos for mobile and non-mobile Product, for which the Licensee is printing/engraving on chassis where the reasonable alternatives for the location and size of the Logos do not allow for the symbol to have a maximum dimension of 15mm or more. This permission is limited only to these exact situations.

Where the symbol is so omitted, the manufacture/Licensees must include the following statement in their user’s manual/printed materials accompanying the Product: “The USB Power Delivery Trident Logos are trademarks of USB Implementers Forum, Inc.” and must be accompanied with the proper USB Power Delivery Trident image of the mark with the correct rendering of the ™.
Certified USB Charger Logo

These requirements apply to use of the Certified USB Charger Logos.

Clear Space
Avoid visual clutter by maintaining a minimum amount of clear space around the Logo that is equal to the height of the word “certified”.

Minimum Size for Print
The minimum width of the Logo is 0.75 inch (19 mm) and the minimum height for the Logo is 0.48 inch (12.15 mm).

Minimum Size for On-Screen
The minimum width of the Logo is 125 pixels. The supplied on-screen Logos are created with the clear space built into the files. The smallest file available (125 pixels) is set to the minimum size requirement and should not be scaled down.

Logo Position
To position the Logo correctly, use the left edge of the word “charger” as the vertical guideline. Use the top of the lightning bolt symbol as the horizontal guideline.
Basic-Speed USB Logo

The USB-IF Basic-Speed USB Logo has been created as a 1-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Blue with slight color variations, e.g., a Logo printed using USB Blue as a spot color may result in a slightly different hue of blue when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.

PANTONE® 653C

USB Blue

Use PANTONE® 653C

4-color
Cyan 100%
Magenta 62%
Yellow 0%
Black 20%

RGB
Red 0
Green 82
Blue 149

PANTONE® is the property of Pantone, Inc.
Hi-Speed USB Logo

The USB-IF Hi-Speed USB Logo has been created as a 2-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red and USB Blue with slight color variations, e.g. a Logo printed using USB Red as a spot color may result in a slightly different hue of red when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.

Use PANTONE® 185C

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Use PANTONE® 653C

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RGB

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PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
ON-THE-GO Hi-Speed USB Logo

The USB-IF ON-THE-GO Hi-Speed USB Logo has been created as a 3-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red and USB Blue and the ON-THE-GO Green with slight color variations, e.g., a Logo printed using USB Red as a spot color may result in a slightly different hue of red when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.
Wireless USB Logo

The USB-IF Wireless USB Logo has been created as a 2-color Logo. It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red and USB Blue with slight color variations, e.g., a Logo printed using USB Red as a spot color may result in a slightly different hue of red when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.

USB Red

Use PANTONE® 185C

4-color
Cyan 0%
Magenta 91%
Yellow 76%
Black 0%

RGB
Red 239
Green 62
Blue 66

USB Blue

Use PANTONE® 653C

4-color
Cyan 100%
Magenta 62%
Yellow 0%
Black 20%

RGB
Red 0
Green 82
Blue 149

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
**SuperSpeed USB Logo**

The USB-IF SuperSpeed USB Logo has been created as a 2-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red and USB Blue with slight color variations, e.g., a Logo printed using USB Red as a spot color may result in a slightly different hue of red when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.

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**USB Red**

Use PANTONE® 185C

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**RGB**

|  |
|---|---|
| Red | 239 |
| Green | 62 |
| Blue | 66 |

**USB Blue**

Use PANTONE® 653C

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<tr>
<th>4-color</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Cyan</td>
<td>100%</td>
</tr>
<tr>
<td>Magenta</td>
<td>62%</td>
</tr>
<tr>
<td>Yellow</td>
<td>0%</td>
</tr>
<tr>
<td>Black</td>
<td>20%</td>
</tr>
</tbody>
</table>

**RGB**

|  |
|---|---|
| Red | 0 |
| Green | 82 |
| Blue | 149 |
SuperSpeed USB 10 Gbps Logo

The USB-IF SuperSpeed USB 10 Gbps Logo has been created as a 2-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red and USB Blue with slight color variations, e.g., a Logo printed using USB Red as a spot color may result in a slightly different hue of color red when compared to one printed using 4-color process or compared to an on-screen (RGB) Logo.

USB Red

Use PANTONE® 185C

4-color
Cyan 0%
Magenta 91%
Yellow 76%
Black 0%

RGB
Red 239
Green 62
Blue 66

USB Blue

Use PANTONE® 653C

4-color
Cyan 100%
Magenta 62%
Yellow 0%
Black 20%

RGB
Red 0
Green 82
Blue 149
Certified USB Charger Logo

The USB-IF Certified USB Charger Logo has been created as a 3-color Logo. (Other color versions are shown on the following pages). It is best to reproduce the Logo using the PANTONE® numbers shown at the right. When reproducing these colors in 4-color process inks, or on screen (RGB), the screen tints listed here should be used.

Different color models may reproduce the USB Red, USB Blue and Gray with slight color variations, e.g., a Logo printed using USB Red as a spot color may result in a slightly different hue of red when compared to one printed using 4-color process or compared to an on screen (RGB) Logo.

USB Red

Use PANTONE® 185C

4-color

Cyan 0%
Magenta 91%
Yellow 76%
Black 0%

RGB

Red  239
Green  62
Blue  66

USB Blue

Use PANTONE® 653C

4-color

Cyan 100%
Magenta 62%
Yellow 0%
Black 20%

RGB

Red  0
Green  82
Blue  149

Wattage Gray

70% Black

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
**Basic-Speed USB Versions**

**Basic-Speed USB Logo**

The USB-IF Basic-Speed USB Logo has been created as a 1-color Logo. The 1-color (USB Blue) version is the preferred version of the Basic-Speed USB Logo.

The 1-color, black, version of the Basic-Speed USB Logo should be used for single-color applications.

Choose either the reversed version of the Basic-Speed USB Logo, or the 1-color (USB Blue) version when the Basic-Speed USB Logo is used on a dark background. A key line has been added to the 1-color (USB Blue) version to ensure readability over a background of color.

1-Color Logo

USB Blue PANTONE® 653C

Reverse Logo

On a dark colored background

1-Color Logo

On a dark colored background

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Basic-Speed USB Versions

ON-THE-GO USB Logo
The USB-IF ON-THE-GO USB Logo for Basic-Speed has been created as a 2-color Logo. The 2-color version (USB Blue and ON-THE-GO Green) is the preferred version of the ON-THE-GO USB Logo.

The 1-color, black, version of the ON-THE-GO Basic-Speed USB Logo should be used for single color applications.

Choose either the reversed version of the ON-THE-GO Basic-Speed USB Logo, or the 2-color (USB Blue and ON-THE-GO Green) version when the ON-THE-GO Basic-Speed USB Logo is used on a dark background. A key line has been added to the 2-color (USB Blue and ON-THE-GO Green) version to ensure readability over a background of color.

2-Color Logo
USB Blue PANTONE® 653
ON-THE-GO Green PANTONE® 356

1-Color Logo
Black

Reverse Logo
On a dark colored background

2-Color Logo
On a dark colored background

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
Hi-Speed USB Versions

Hi-Speed USB Logo
The 2-color version is the preferred version of the USB-IF Hi-Speed USB Logo.

The 1-color, black version of the Hi-Speed USB Logo should be used for single-color applications.

Choose either the reversed version of the Hi-Speed USB Logo, or the 2-color version when the Hi-Speed USB Logo is used on a dark background. A key line has been added to the 2-color version to ensure readability over a background of color.

2-Color Logo
USB Red PANTONE® 185
USB Blue PANTONE® 653

1-Color Logo
Black

Reverse Logo
On a dark colored background

2-Color Logo
On a dark colored background
**Hi-Speed USB Versions**

**ON-THE-GO Hi-Speed USB Logo**

The 3-color version is the preferred version of the USB-IF ON-THE-GO Hi-Speed USB Logo.

The 1-color, black, version of the ON-THE-GO Hi-Speed USB Logo should be used for single-color applications.

Choose either the reversed version of the ON-THE-GO Hi-Speed USB Logo, or the 3-color version when the ON-THE-GO Hi-Speed USB Logo is used on a dark background. A key line has been added to the 3-color version to ensure readability over a background of color.

### 3-Color Logo

- USB Red: PANTONE® 185C
- USB Blue: PANTONE® 653C
- ON-THE-GO Green: PANTONE® 356C

### 1-Color Logo

Black

### Reverse Logo

On a dark colored background

### 3-Color Logo

On a dark colored background

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PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
Wireless USB Versions

Wireless USB Logo
The 2-color version is the preferred version of the USB-IF Wireless USB Logo.

The 1-color, black, version of the Wireless USB Logo should be used for single-color applications.

Choose either the reversed version of the Wireless USB Logo, or the 2-color version when the Wireless USB Logo is used on a dark background. A key line has been added to the 2-color version to ensure readability over a background of color.

2-Color Logo
USB Red PANTONE® 185C
USB Blue PANTONE® 653C

1-Color Logo
Black

Reverse Logo
On a dark colored background

2-Color Logo
On a dark colored background

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
SuperSpeed USB Versions

SuperSpeed USB Logo
The 2-color version is the preferred version of the USB-IF SuperSpeed USB Logo.

The 1-color, black, version of the SuperSpeed USB Logo should be used for single-color applications.

Choose either the reversed version of the SuperSpeed USB Logo, or the 2-color version when the SuperSpeed USB Logo is used on a dark background. A key line has been added to the 2-color version to ensure readability over a background of color.

2-Color Logo
USB Red PANTONE® 185C
USB Blue PANTONE® 653C

1-Color Logo
Black

Reverse Logo
On a dark colored background

2-Color Logo
On a dark colored background

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
SuperSpeed USB 10 Gbps Versions

SuperSpeed USB 10 Gbps Logo

The 2-color version is the preferred version of the USB-IF SuperSpeed USB 10 Gbps Logo.

The 1-color, black, version of the SuperSpeed USB 10 Gbps Logo should be used for single-color applications.

Choose either the reversed version of the SuperSpeed USB 10 Gbps Logo, or the 2-color version when the SuperSpeed USB 10 Gbps Logo is used on a dark background.

A key line has been added to the 2-color version to ensure readability over a background of color.

2-Color Logo
USB Red PANTONE® 185C
USB Blue PANTONE® 653C

1-Color Logo
Black

Reverse Logo
On a dark colored background

2-Color Logo
On a dark colored background
Certified USB Charger Versions

Certified USB Charger Logo
The 3-color version is the preferred version of the USB-IF Certified USB Charger Logo.

The 1-color, black, blue or red version of the Certified USB Charger Logo should be used for single-color applications.

Choose the reversed version of the Certified USB Charger Logo when it is used on a dark background.

3-Color Logo
USB Red PANTONE® 185C
USB Blue PANTONE® 653C
70% Black

1-Color Logo
Black

1-Color Logo
Blue PANTONE® 653C

1-Color Logo
Red PANTONE® 185C

Reverse Logo
On a dark colored background

PANTONE Colors displayed here may not match PANTONE-identified standards. Consult current PANTONE Color Publications for accurate color. PANTONE® is the property of Pantone, Inc.
Proper use of the USB Logos strengthens its effectiveness each time they are seen. The examples to the right depict unacceptable uses of the USB Logos for both print and on screen applications.

**Don’t** place the Logo on a busy background. A busy background would not follow the clear space guidelines, spelled out earlier in this document.

**Don’t** change the colors of the Logo.

**Don’t** use any Hi-Speed version of the Logos without the word “Hi-Speed.”

**Note:** The “Logo don’ts” guidelines apply to all of the Logo versions.
Don’t use any version of the Logos without the word “certified.”

Don’t use the Logo without the trademark (™) or ® symbol.

Don’t use the ON-THE-GO Logos without the words “On-The-Go”.

Note: The “Logo don’ts” guidelines apply to all of the Logo versions.
Don’t use the wireless Logo without the radio waves.

Don’t use the wireless Logo without the word “WIRELESS”.

Don’t use the Logo without the word “CERTIFIED”.

Don’t use the Logo without the word “SUPERSPEED”.

Note: The “Logo don’ts” guidelines apply to all of the Logo versions.
**Don’t** use the Logo without the word “SUPERSPEED +”.

**Don’t** use the Logo without the word “10 Gbps”.

**Don’t** use the Logo without the word “CERTIFIED”.

*Note*: The “Logo don’ts” guidelines apply to all of the Logo versions.
**Logo Don’ts**

Don’t use the Logo without the wattage label.

Don’t use the Logo without the “TM” symbol.

Don’t use the Logo without the word “CERTIFIED”.

**Note:** The “Logo don’ts” guidelines apply to all of the Logo versions.
Don’t use the USB-IF SuperSpeed USB Trident Logo or the USB-IF SuperSpeed USB 10 Gbps Trident Logo on packaging.

Note: The “Logo don’ts” guidelines apply to all of the Logo versions.
Incorporating the USB Logo(s), the USB ON-THE-GO Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s) and the Certified USB Charger Logo(s) into your packaging, marketing materials, advertisements and manuals strengthens your marketing efforts by informing your consumers of the USB compatibility of your product(s). The following pages show samples of various marketing materials and examples of the USB Logo placement.
Packaging

Packaging is printed in a variety of ways. Coarse printing, such as flexography on corrugate or screen printing on various materials, may benefit from using the 1-color or the reverse Logo. Product that is printed using finer printing methods, such as 4-color process can choose any Logo that best fits their Product box's design. The goal is to choose the Logo that will reproduce most attractively onto the material which it is being printed.
Collateral

Where you are not restricted by color, the full color Logo can be used for your print material. In situations where color is restricted, use the black, or if appropriate, 1-color or reverse versions of the Logo.
Advertisements

For 1-color newspaper advertisements, use the black or reverse version of the Logo. Full color magazine ads may use the 1-color, reverse or full color versions of the Logo, choosing the Logo that works best with the design of the ad.
Manuals

Where the ® or ™ symbols of the USB-IF SuperSpeed USB Trident Logo, the USB-IF SuperSpeed USB 10 Gbps Trident Logo or the USB-IF USB Power Delivery Logos have been omitted on the printing/engraving on Product chassis, the manufacture/Licensees must include the following statement(s) in their user’s manual/printed materials accompanying the Product:

“The SuperSpeed USB Trident Logo is a registered trademark of USB Implementers Forum, Inc.”

or

“The SuperSpeed USB 10 Gbps Trident Logo is a registered trademark of USB Implementers Forum, Inc.”

or

“The USB Power Delivery Trident Logos are trademarks of USB Implementers Forum, Inc.”

The statement(s) must be accompanied with the proper USB Power Delivery, SuperSpeed USB Trident, or SuperSpeed USB 10 Gbps Trident image of the mark(s) with the correct rendering of the ® or ™.
The USB Logo(s), the ON-THE-GO USB Logo(s), the Wireless USB Logo(s), the SuperSpeed USB Logo(s), the SuperSpeed USB 10 Gbps Logo(s), the SuperSpeed USB Trident Logo(s), the SuperSpeed USB 10 Gbps Trident Logo(s), the USB Power Delivery Logo(s) and the Certified USB Charger Logo(s) are available in various digital file formats.

**Print Applications**
Encapsulated Postscript (EPS) files were created in Adobe* Illustrator* and can be reproduced at any size without compromising quality. Use these versions for printing. Each version is a separate file. Logos can be printed using either PANTONE® colors or the 4-color process mix specified on page 6. Type has been converted to outlines; no fonts are required to reproduce the Logos. The files have been saved for both Macintosh* and PC.

**On Screen Applications**
These versions are for on screen applications such as the Web or Microsoft* PowerPoint* presentations. They have been created in RGB color mode, and should not be used for offset printing. These versions were rasterized in Adobe* Photoshop* from Adobe Illustrator files (with the exception of the EPS files). Keep in mind that these files look their best when placed at 100% size, or smaller.

PNG and or JPG files are provided for use in on-screen applications.

EPS files were created in Adobe* Illustrator* and are saved in RGB color format. These files are to be used in software applications that utilize vector-based artwork, e.g., Adobe* Flash*.

*Third party names and brands are the property of their respective owners. PANTONE® is the property of Pantone, Inc.
Logo Guidelines for USB Type-C™ Products and Cables that Support Alternate Modes
The USB Type-C™ specification enables Alternate Modes (Alt Modes), an option that permits a vendor or standards organization to support additional features.

These logo guidelines were created for vendors and standards organizations implementing Alternate Modes on USB Type-C™ hosts, devices and cables that have obtained a standard or vendor ID (SVID) assigned by the USB Implementers Forum (USB-IF). These guidelines outline the proper Logo Groupings, Logo Order, Logo Clear Space, and Logo Placement. The USB Logos can only be used solely in conjunction with Product as defined in the USB Logo Usage Guidelines.
To provide the best user experience, it is recommended that all USB Type-C™ Ports on hosts and devices that support Alternate Modes and have obtained a SVID assigned by the USB-IF should be prominently identified.

To visually display that a USB Type-C™ Port supports an Alternate Mode(s), the SuperSpeed USB Trident Logo or SuperSpeed USB Power Delivery Trident Logo may be positioned side-by-side with non-USB technology logo/s. This is called a Logo Grouping.

The SuperSpeed USB Trident Logo may be used solely in conjunction with Product as defined in the USB Logo Usage Guidelines.

The SuperSpeed USB Power Delivery Trident Logo is for use with a USB Type-C™ Port that delivers power over USB VBUS as defined in the USB Logo Usage Guidelines.
To provide the best user experience, it is recommended that all USB Type-C™ Ports on hosts and devices that support Alternate Modes and have obtained a SVID assigned by the USB-IF should be prominently identified.

To visually display that a USB Type-C™ Port supports an Alternate Mode(s), the SuperSpeed USB 10 Gbps Trident Logo or SuperSpeed USB 10 Gbps Power Delivery Trident Logo may be positioned side-by-side with non-USB technology Logo/s. This is called a Logo Grouping.

The SuperSpeed USB 10 Gbps Trident Logo may be used solely in conjunction with Product as defined in the USB Logo Usage Guidelines.

The SuperSpeed USB 10 Gbps Power Delivery Trident Logo is for use with a USB Type-C™ Port that delivers power over USB VBUS as defined in the USB Logo Usage Guidelines.

Example non-USB technology Logo displayed as “LOGO”
**Logo Grouping**

To properly identify that a USB Type-C™ Port supports Alternate Mode(s), the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo or USB Power Delivery Trident Logos may be positioned side-by-side with 1-3 non-USB technology Logo/s. This is called a Logo Grouping.

A USB Logo may not be grouped with more than three non-USB technology Logo/s.

*Example non-USB technology Logo displayed as “LOGO”. USB Type-C™ Port not to scale.*
**Logo Order**

When the the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo, SuperSpeed USB Power Delivery Trident Logo or a SuperSpeed USB 10 Gbps Power Delivery Trident Logo is grouped with a non-USB technology Logo/s, it is required that the USB Logo appear as the furthest Logo to the left of the entire Logo Grouping.

Within a Logo Grouping, the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo or USB Power Delivery Trident Logos should NOT be placed in between or to the right of any non-USB technology Logo/s.
Logo Clear Space

These requirements apply to use of the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo and the USB Power Delivery Trident Logos when grouped with a non-USB technology Logo/s.

**Logo Clear Space**

When the USB Logos are used, avoid visual clutter by maintaining a minimum amount of clear space around the Logos that is equal to the width of the square on the trident symbol.

If the USB Power Delivery Trident Logos are used, maintain a minimum amount of clear space around the logo that is equal to the width of the battery terminal for the size selected.

**Non-USB Technology Logo Clear Space**

Logo Groupings should consider minimum clear space for each individual technology Logo. If a non-USB technology Logo guidelines specify a clear space that is wider than the width needed for the corresponding USB Logo, then the clear space between the Logos should be the minimum required by the non-USB technology Logo.

If a non-USB technology Logo requires a wider clear space than that required by the USB Logo, the clear space between all Logos in the Logo Grouping should be based on the Logo that specifies the widest amount of clear space. For consistent spacing, the amount of Logo Clear Space should be used between each of the Logos displayed adjacent to the USB Type-C™ Port.

Example: Clear space based on half of the height of the letter “L” in the word “LOGO”

Example non-USB technology Logo displayed as “LOGO”
## Logo Placement in Relation to a USB Type-C™ Port

To provide the best user experience, it is recommended that all USB Type-C™ Ports on hosts and devices that support Alternate Modes and have obtained a SVID assigned by the USB-IF should be prominently identified with a Logo adjacent to the USB Type-C™ Port.

Logo Groupings may be placed above, below, to the left, or to the right of the USB Type-C™ Port.

If a USB Type-C™ port is vertical on a host, hub or device, rotate the USB and non-USB technology Logos so that they are parallel with the long side of the port.

Logo Groupings may also be stacked. For stacked Logo Groupings, the USB Logo should be on top.

<table>
<thead>
<tr>
<th>Vertical</th>
<th>Horizontal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Above</td>
<td>Above</td>
</tr>
<tr>
<td>Below</td>
<td>Below</td>
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<tr>
<td>Left</td>
<td>Left</td>
</tr>
<tr>
<td>Right</td>
<td>Right</td>
</tr>
</tbody>
</table>

Example non-USB technology Logo displayed as “LOGO”
Logo Placement in Relation to a USB Type-C™ Port

These requirements apply to the use of the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo and the USB Power Delivery Trident Logos when grouped with non-USBC technology Logo/s.

Logo Height

All non-USBC technology Logos within the Logo Grouping should be scaled proportionately to equal the height of the USB Logo. Non-USBC technology Logos should not be greater in height than the USB Logo.

Logo Position

Logo Groupings should be centered horizontally to the USB Type-C™ Port when placed above or below the Port or centered vertically to the USB Type-C™ Port when placed to the right or to the left of the Port.

Logo Orientation

When placed adjacent to the USB Type-C™ Port, SuperSpeed USB Trident Logos and USB Power Delivery Trident Logos can be oriented horizontally with the large circle or SS on the left.

Example non-USBC technology Logo displayed as “LOGO”. USB Type-C™ Port not to scale.
**Logo Usage**

In some situations where space is limited, a device may not support the ability to display a USB Logo or Logo Grouping.

Where the SuperSpeed USB Trident Logo, the SuperSpeed USB 10 Gbps Trident Logo or the USB Power Delivery Trident Logos have been omitted on the printing/engraving on Product chassis adjacent to the USB Type-C™ Port, the manufacturer/Licensees must include the following statement(s) in their user’s manual/packaging/printed materials accompanying the Product:

“The USB Power Delivery Logos are registered trademarks of USB Implementers Forum, Inc.”
and/or
“The SuperSpeed USB Trident Logo is a registered trademark of USB Implementers Forum, Inc.”
and/or
“The SuperSpeed USB 10 Gbps Trident Logo is a registered trademark of USB Implementers Forum, Inc.”

The statement(s) must be accompanied with the proper USB Power Delivery Tridents, SuperSpeed USB Trident, or SuperSpeed USB 10 Gbps Trident Logos with the correct rendering of the ® or ™.

All other trademarks are registered to their respective groups.
Don’t place the Logo on the bottom surface of a Product or its packaging.

Don’t use more than four Logos in a Logo Grouping, including the USB Logo.

Don’t place a USB Logo in the middle of a Logo Grouping.

Don’t reproduce USB Type-C™ Port Logos in other colors than white, black, molded or engraved.

Don’t make the non-USB technology Logo larger in height than a USB Logo.

Don’t place a non-USB technology Logo next to a USB Type-C™ Port without the appropriate USB Logo included in a proper Logo Grouping.

Don’t place a USB Logo to the right of a Logo Grouping.

Example non-USB technology Logo displayed as “LOGO”. USB Type-C™ Port not to scale.

Note: The “Logo don’ts” guidelines apply to all of the Logo versions.

All other trademarks are registered to their respective groups.
Example A

SuperSpeed USB 10 Gbps Trident Logo
+ DisplayPort Logo

SuperSpeed USB 10 Gbps Power Delivery Trident Logo
+ DisplayPort Logo

Example B

SuperSpeed USB 10 Gbps Trident Logo
+ HDMI Logo

SuperSpeed USB 10 Gbps Power Delivery Trident Logo
+ HDMI Logo

Example C

SuperSpeed USB 10 Gbps Trident Logo
+ MHL Logo

SuperSpeed USB 10 Gbps Power Delivery Trident Logo
+ MHL Logo

SuperSpeed USB 10 Gbps Trident Logo
+ MHL Symbol
USB Type-C™ to USB Type-C™ full-featured passive cables are intended to support all Alternate Mode solutions that utilize USB Type-C™ to USB Type-C™ cables and will not bear any Alternate Mode markings.

USB Type-C™ to USB Type-C™ active cables that only support one specific Alternate Mode solution may bear Alternate Mode markings and the appropriate USB Logos.

USB Type-C™ adapter cables that only support one specific Alternate Mode solution may bear Alternate Mode markings and the original USB trident only.