

MEDIA ALERT



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USB Implementers Forum Announces First Wireless USB Developers Conference

Conference will Deliver Comprehensive Review of Wireless USB Specification

WHAT: The Wireless USB Developers Conference will provide attendees the first opportunity to hear directly from the creators of the Wireless USB specification. Keynote speakers will address critical advancements affecting the Wireless USB landscape. Attendees will obtain key information on how to incorporate Wireless USB into their product roadmaps.

The conference will feature sessions targeting both the critical technical areas necessary for a successful Wireless USB implementation and marketing roadmaps enabling members to advance product development.

In addition to technical sessions, an exhibit area will showcase the latest developments and designs based on the early drafts of the Wireless USB specification from these leading organizations:

- Accelerated Technology, A Mentor Graphics Division
- Alereon, Inc.
- Intel Corporation
- LeCroy Corporation
- Lexar Media, Inc.
- NEC Electronics America
- OrangeWare Corporation
- Philips Semiconductors
- Staccato Communications
- Wipro Technologies
- WiMedia Alliance
- Wisair

WHEN: May 23-25, 2005
See the full conference agenda [online](#).

Members of the media/analyst community are welcome to attend the 8:30 a.m. keynote, followed by a press-only Q&A session and luncheon on May 24. Please see the press registration link below.

WHERE: [McEnergy Convention Center](#)
San Jose, California

WHO: The conference is hosted by the USB Implementers Forum, and is sponsored by Intel Corporation, Lexar Media and Texas Instruments.

REGISTER: To register for the Developers Conference, please visit the [USB-IF Web site](#). Members of the media and analyst community can also register [online](#).

About Wireless USB

Wireless USB (WUSB) personal connectivity will bring the convenience and mobility of wireless communications to high-speed interconnects for multimedia consumer electronics, PC peripherals and mobile devices. With a targeted bandwidth of 480 Mbps, WUSB will feature wireless high-data throughput with low power consumption for distances less than 10 meters.

The WUSB interface will deliver the benefits of high-speed wireless connectivity, increased security, ease-of-use and backward compatibility to customers.

The WUSB promoters, consisting of Agere Systems, HP, Intel, Microsoft, NEC Corporation, Philips Electronics and Samsung, are committed to preserving the existing USB devices, class driver infrastructure and investment, look-and-feel and ease-of-use of wired USB. WUSB will maintain the same scalable device performance and capability while also addressing new consumer electronics requirements.

The first Wireless USB implementations will be in the form of discrete silicon that will be introduced in a number of form factors. These include add-in cards and dongles along with embedded solutions to support the technology's introduction and subsequent rapid ramp-up. New adopter members are welcome to join this group. For more information, visit www.usb.org/wusb.

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