FOR IMMEDIATE RELEASE:

Ruth Doering
Arkami, Inc.
949-510-6415
Ruth@arkami.com

ARKAMI™ myIDkey™ SELECTED AS CES INNOVATIONS 2013 DESIGN AND ENGINEERING AWARDS HONOREE

Unlocked with the swipe of a finger, myIDkey is Industry’s First Biometric Secure USB Drive

Aliso Viejo, CA—January 8, 2013 —Arkami™, Inc. today announced that it has been named an International CES Innovations 2013 Design and Engineering Awards Honoree for its new myIDkey™. Designed to securely store ID and password information on a portable USB device, myIDkey is the industry’s first voice-search, biometric finger-swipe activated USB drive that displays passwords and ID on the go.

Designed for today’s digital lifestyle, myIDkey features a viewable screen for access anywhere, voice-search for quick access to stored data, and portability -- same size as a car key. Three levels of security include biometric fingerprint recognition, optional tap-sequence code verification and military-grade AES 256 encryption. The stored information is destroyed if an unauthorized user attempts multiple times to access.

Products entered in this prestigious program are judged by a pre-eminent panel of independent industrial designers, engineers and members of the media to honor outstanding design and engineering in cutting edge consumer electronics products across 29 product categories.

"Today we have passwords, account numbers and other important information that we as humans have a hard time remembering but computers can crack,” said Tareq Risheq, Arkami president and CEO. “myIDkey is the answer to solving our broken system of storing passwords and critical information."

"myIDkey represents a most important kind of innovation – the kind that directly impacts peoples’ daily lives,” added Mark Thacker, Arkami COO. “Our secure and portable password/ID manager saves lost hours trying to find and manage passwords and accounts, while offering peace of mind from hackers and thieves."

Built on an industry-leading ARM-based microcontroller, myIDkey secures ID and passwords on a USB device which features a bright, viewable OLED screen, embedded biometric activation, and voice search for quick access to critical information. myIDkey is backed up by a secure cloud-based ecosystem which can automatically synchronize across your cloud, key, and devices giving access to information securely from anywhere at any time. Auto form filling, sync services and security alerts can also be managed.

The prestigious Innovations Design and Engineering Awards have been recognizing achievements in product design and engineering since 1976. It is sponsored by the CEA®, the producer of the International CES, and endorsed by the Industrial Designers Society of America (IDSA), the voice of industrial design, committed to advancing the profession through education, information, community and advocacy.
The Arkami myIDkey will be featured:

1) at CES Unveiled: The Official Press Event of the International CES from 4-7 p.m. on Sunday, January 6, in the South Seas Ballroom C at Mandalay Bay.
2) in the Innovations Design and Engineering Showcase in the Venetian Ballroom of the Venetian Hotel throughout CES, January 8-11
3) at CES 2013, Booth #31431 in the USB TechZone, South Hall, Las Vegas Convention Center.

The Innovations entries are judged based on the following criteria:

- Engineering, aesthetic and design qualities
- The product's intended use/function and user value
- Unique/novel features that consumers would find attractive
- How the design and innovation of the product compares to other products in the marketplace

The International CES is the world's largest consumer technology tradeshow and is scheduled for Jan. 8 to 11, 2013. It is produced by the Consumer Electronics Association (CEA) and features 2700 exhibitors, and registrants from more than 140 countries. It offers approximately 200 conferences and more than 300 expert speakers to discuss hot industry trends and topics (www.cesweb.org).

About Arkami, Inc.
Headquartered in Aliso Viejo, California, Arkami, Inc. recognized a familiar pain point in most digital users lives and manufactured a simple password management device. myIDkey is the first voice-search, secure USB drive that displays passwords and ID on the go. (See www.Arkami.com). Now passwords and account information is at the tip of your finger.

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Forward-Looking Statement
This news release includes forward-looking statements that are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. While these statements are made to convey to the public the company’s progress, business opportunities and growth prospects, readers are cautioned that such forward-looking statements represent management’s opinion. Whereas management believes such representations to be true and accurate based on information and data available to the company at this time, actual results may differ materially from those described. The Company’s operations and business prospects are always subject to risk and uncertainties. Important factors that may cause actual results to differ include without limitation: whether the Company’s technology will reach commercialization, the Company’s limited operational history; requirement for and ability to raise capital; market acceptance of the Company’s products; dependence on suppliers, third party manufacturers and other key vendors or partners; dependence on key personnel; continued enforceability of patent and trademark rights; and competition.