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## **MCCI Showcases Fully Windows-Compatible SuperSpeed USB 3.0 xHCI Software**

*Demonstration at CES 2010 USB Tech Zone*

**LAS VEGAS, Nev. and ITHACA, N.Y., January 5, 2010** – MCCI® Corporation, the world's leading developer of USB connectivity to the portable consumer device industry, announces its fully Windows-compatible SuperSpeed USB 3.0 xHCI host software stack.

MCCI has been at the forefront of SuperSpeed USB 3.0 development since the standard was announced in November 2008. MCCI demonstrated SuperSpeed host and device solutions at the USB Dev Con in Tokyo in May 2009. In September 2009 at the Intel Development Forum, MCCI demonstrated its high performance USB 3.0 software optimized for a best-in-class performance. From January 7 – January 10, at Booth #30769 in the LVCC South Hall 3, MCCI is demonstrating its market-ready Windows-compatible xHCI host stack.

“MCCI is used to breaking new ground and supporting cutting-edge development,” said Terry Moore, MCCI CEO. “Not only will customers benefit from high-performance USB 3.0, but also retain backward compatibility with billions of USB2.0 products on the market. Unlike other early solutions that utilize separate, standalone USB2.0 controllers, our fully-compliant USB 3.0 solution utilizes the same path for USB 2.0 products, reducing product cost.”

An additional MCCI Mass Storage Class driver combined with MCCI's SuperSpeed host stack or Microsoft Windows USB 2.0 host stack improves storage device throughput by up to 25%. Read speeds of up to 270 MB/s have been achieved in early tests. Both the

MCCI SuperSpeed USB 3.0 xHCI host stack and MCCI Mass Storage Class driver are available to product developers in January 2010.

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### **About MCCI**

MCCI is a leading developer of USB drivers and firmware for the high volume portable device markets. The company provides firmware and system software, including PictBridge and MTP middleware solutions for OEM/ODM manufacturers of cellphones, PDAs, and other portable devices. Hundreds of millions of products have been delivered with MCCI technology. MCCI experts are actively involved in worldwide technical standards activities. A privately held corporation, MCCI has its headquarters in Ithaca, USA and support/development offices in Austin, USA, Seoul, Tokyo, and Taipei. For more information please visit: <http://www.mcci.com>