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*Press Release - For Immediate Release*

## **Newnex Introduces World's First USB3.0 Active Repeater at the 2010 CES**

**Las Vegas, NV January 5, 2010 --** Newnex Technology Corp. will showcase its innovative SuperSpeed USB Repeater, the FireNEX-uLINK™, in the USB TechZone of the 2010 CES in Las Vegas, starting from Jan. 7th until Jan. 10th. The Newnex FireNEX-uLINK™ USB3.0 repeater is capable of actively repeating the USB3.0 signal over 12 meters, which is 4 times longer than the practical 3-meter length limit for SuperSpeed USB. It is fully bus-powered without the need of external power sources. Its long distance connectivity, extra low power consumption, plug & play, and ease of use features greatly enhance the user experience for USB3.0 connections. Newnex will also demonstrate an extensive line of high performance USB3.0 cables and connectors that are designed and manufactured to comply with USB3.0 standards. In addition, attendees will have opportunities to test Newnex's unique automated tools for USB3.0 custom cable designs at the show. Visit the Newnex booth and speak with the Newnex team at the LVCC, booth #30769, South Hall 3 Upper Level.

### About Newnex

Newnex Technology Corp. is a leading innovator for USB and other connectivity technologies for a wide range of industries across the world. Newnex designs and manufactures a comprehensive line of highly reliable and user-friendly connectivity products. These products range from cables, connectors, controllers, to repeaters and converters. For more information about Newnex's products, please visit: [www.newnex.com](http://www.newnex.com)

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