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## **News Release:**

### **Prolific receives USB-IF Certification for PL2773 SuperSpeed USB 3.0 & eSATA to SATA Bridge Controller**

Taipei, Taiwan, 20<sup>th</sup> July 2010 - Prolific Technology Inc., a well-known solution-provider leader in the external storage device market, announces that its PL2773 SuperSpeed USB 3.0 & eSATA to SATA Bridge Controller has been certified by USB-IF and is now shown on the Integrator List for SuperSpeed USB Peripheral Silicon (TID: 340000010). The SuperSpeed USB certified logo provides a mark of quality to both manufacturers and consumers as well as an indicator assuring that the product will work out of the box and can interoperate with the entire ecosystem of USB hosts and devices. The PL2773 is the first SuperSpeed USB 3.0 & eSATA Combo to SATA-II bridge controller certified by USB-IF.

The PL2773 is a low-power single chip solution for bridging between SuperSpeed USB 3.0 or eSATA host PC to SATA interface storage devices. With data transfer of up to 5Gbps, SuperSpeed USB 3.0 offers ten times the bandwidth of Hi-Speed USB 2.0 while still maintaining backward compatibility with all USB 2.0/1.1 hosts. The PL2773 also supports eSATA connection (SATA Gen1/Gen2) with transfer rate up to 3Gbps bandwidth. The PL2773 adopts 0.13um process and has an embedded high performance microcontroller that can be used to support versatile system applications such as one button backup, power control, and other unique features for USB/eSATA storage solutions. The PL2773 is now available in LQFP64 package.

In addition, Prolific will soon launch its PL2775 SuperSpeed USB3.0 to SATA RAID Bridge Controller solution with RAID0/1/JBOD features and eSATA support.



### **About Prolific Technology, Inc.**

Prolific Technology, Inc., founded in November 1997, is a leading IC design house and ASIC design service provider. The company started out by developing Smart I/O IC solutions, focusing on niche USB controller products. The company will also continue to introduce new technologies for existing IC product base that will offer customers with a wide range of product solutions.

For more product information, please visit Prolific Website: [www.prolific.com.tw](http://www.prolific.com.tw)