

SIIG scores SuperSpeed USB certification

(Fremont, California; January 5, 2010) SIIG, the market leader in I/O connectivity products (including Serial ATA and Ultra ATA Controllers, FireWire®, USB, and legacy I/O adapters), earned recognition as one of the world's first manufacturers to achieve the SuperSpeed USB consumer device certification by the USB-IF (Universal Serial Bus-Implementers Forum) for its SuperSpeed USB 2-Port PCIe add-in card. The USB-IF Compliance and Certification Program was launched in September 2009 and is the gold standard for testing USB products.

The certification of SIIG's SuperSpeed USB 2-Port PCIe add-in card enables SIIG to display the official SuperSpeed USB logo on its product ensuring interoperability with USB enabled devices currently deployed in the market. SuperSpeed USB delivers a backward-compatible interconnect that delivers improved data transfer rates up to 10x faster than Hi-Speed USB (USB 2.0) as well as offering optimized power management.

"We are excited to announce USB-IF certification for our SuperSpeed USB 2-port PCIe add-in card, and having it now delivered to market", said Mike Woodmansee, Director of Sales and Marketing at SIIG. "We are thankful for all the hard work - internally and with staff at the USB-IF - in making this possible".

Company Profile

Founded in 1985, SIIG, Inc. is a leading computer upgrade manufacturer of I/O connectivity products, including serial and parallel port adapters, USB (1.1 & 2.0), Serial ATA & Ultra ATA controllers, FireWire® (400 & 800), Networking, Sound Cards, and other accessories. They are the premier one-stop source for upgrades. SIIG products offer comprehensive user manuals, user-friendly features, and most products are backed by a lifetime warranty. High-quality control standards are evident by one of the lowest defective return rates in the industry. SIIG products can be found in many computer retail stores, mail order catalogs, and e-commerce sites in the Americas, as well as through major distributors, system integrators, and VARs. Headquartered in Fremont, Calif., SIIG is a privately held, US-owned and operated company.

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