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USB-IF Announces Intel® 7 Series Chipset and Intel® C216 Chipset Family SuperSpeed USB Certification Achievement

Intel integrated SuperSpeed USB host silicon paves the road for SuperSpeed USB mass adoption

BEAVERTON, Ore. – December 12, 2011 – The USB Implementers Forum (USB-IF) today announced the upcoming Intel® 7 Series Chipset and Intel® C216 Chipset Family host silicon has achieved SuperSpeed USB certification by the USB-IF. The certified solution includes four SuperSpeed USB ports integrated into the chipset, enabling manufacturers to conveniently incorporate SuperSpeed USB into their systems.

"This is a tremendous milestone for the industry," said Jeff Ravencraft, USB-IF President & COO. "With USB-IF certification of Intel's integrated USB host silicon, host manufacturers will be able to bring SuperSpeed USB to the masses. Intel's commitment to SuperSpeed USB will continue to provide peripheral device manufacturers a compelling incentive to develop a growing number of diverse SuperSpeed USB products."

"SuperSpeed USB certification of our Intel® 7 Series Chipset and Intel® C216 Chipset Family helps ensure interoperability and backward compatibility within the broad USB ecosystem," said Ahmad Zaidi, General Manager, Intel Corporation Chipset and SoC IP Group. "The Intel® 7 Series Chipset and Intel® C216 Chipset Family offers OEMs and consumers many exciting features, and Intel is excited to integrate SuperSpeed USB technology into our upcoming chipsets."

"Intel's integration of SuperSpeed USB into its upcoming core logic chipset is critical because it allows cost-conscious PC OEMs to offer the technology at a very competitive price point," said Brian O'Rourke, Research Director, In-Stat. "Additionally, SuperSpeed USB adoption in PCs is leading to broad adoption in PC peripherals, consumer electronics and mobile devices."

The USB-IF will be hosting the USB Tech Zone at the Consumer Electronics Show 2012 in Las Vegas during January 10-13, 2012. The USB Tech Zone is located in the Las Vegas Convention Center South Hall 3, Booth #30769. To learn more about SuperSpeed USB, please visit www.usb.org.

About SuperSpeed USB
SuperSpeed USB brings significant performance enhancements to the ubiquitous USB standard, while remaining compatible with the billions of USB-enabled devices currently deployed in the market. SuperSpeed USB delivers up to 10x the data transfer rate of Hi-Speed USB, as well as improved power efficiency. SuperSpeed USB offers effortless video streaming, charging, data and storage at your home, office, car and anywhere in between. The USB 3.0 specification was developed by the USB 3.0 Promoter Group, which consists of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, Renesas Electronics, ST-Ericsson and Texas Instruments.

About the USB-IF
The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality, compatible USB devices through its logo and compliance program recognized around the globe and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF website at www.usb.org.

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