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USB-IF Surpasses 100 Certified SuperSpeed USB Products

SAN FRANCISCO, Calif. – September 13, 2010 – Today at the Intel Developer Forum, the USB Implementers Forum (USB-IF) announced nearly 120 products have passed SuperSpeed USB certification testing. Certified products include motherboards, notebooks, external storage devices, storage controllers, hard disk drives, PCI Express and ExpressCard add-in cards and device-enabling silicon, and new device classes continue to emerge.

“Since the first certified SuperSpeed USB product was announced last year at IDF 2009, we have witnessed exponential growth in the ecosystem,” said Jeff Ravencraft, president and chairman, USB-IF. “Strong support from consumers and manufacturers alike and momentum behind the technology continue to drive the industry forward as new SuperSpeed USB products are developed, tested and certified.”

“In-Stat forecasts that SuperSpeed USB, with its high throughput and low power consumption, will gain substantial market penetration in industries requiring transfer of increasingly larger amounts of data,” said Brian O’Rourke, Principal Analyst, In-Stat. “Cost is also a key factor in new technology integration, and the aggressive volume pricing for USB 3.0 host controller will help spur adoption.”

Consumers worldwide have access to a broad range of highly dependable certified SuperSpeed USB products that meet their data transfer needs, and new certified products from USB-IF member companies are being introduced daily. To learn more about SuperSpeed USB technology or how to become a USB-IF member, please visit www.usb.org.

About SuperSpeed USB

SuperSpeed USB brings significant performance enhancements to the ubiquitous USB standard, while remaining compatible with the billions of USB enabled devices currently deployed in the market. SuperSpeed USB will deliver up to 10x the data transfer rate of Hi-Speed USB, as well as improved power efficiency. The USB 3.0 specification was developed by the USB 3.0 Promoter Group which consists of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, Renesas Electronics, ST-Ericsson and Texas Instruments.

About the USB-IF

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF Web site at www.usb.org.

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