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USB-IF Hits 50 Certified SuperSpeed USB Products

New solutions enter the market, advancing and expanding the USB ecosystem

HANNOVER, Germany - March 2, 2010 - The USB Implementers Forum (USB-IF) today announced 50 products have passed SuperSpeed USB compliance and certification testing. Certified products include motherboards, notebooks, external storage devices, storage controllers, PCI Express and ExpressCard add-in cards, hard disk drives and device-enabling silicon. Consumers around the world now have access to highly dependable certified SuperSpeed USB products that can meet their data transfer needs.

SuperSpeed USB, the latest iteration of USB technology, delivers data transfer rates up to 10x faster than Hi-Speed USB and offers optimized power efficiency, increased power delivery and backward compatibility with the billions of USB-enabled computers and devices currently in use. The assortment of certified SuperSpeed USB products represents end-to-end solutions for consumers wanting the fastest USB experience available.

“The wave of consumer products passing SuperSpeed USB compliance and certification this quarter is extraordinary,” stated Jeff Ravencraft, president and chairman, USB-IF. “Enthusiasm behind this compelling advancement in USB technology is shared by consumers and manufacturers alike. As SuperSpeed USB is a viable consumer solution, product development, testing and certification are ramping up.”

The new certified solutions contribute to the swell of industry support for SuperSpeed USB technology. Compelling new certified products from USB-IF member companies are being introduced daily. For a comprehensive list of certified SuperSpeed USB products, visit the [SuperSpeed USB product page](#) on the USB-IF Web site. To learn more about SuperSpeed USB technology or how to become a USB-IF member, please visit www.usb.org.

About SuperSpeed USB

SuperSpeed USB brings significant performance enhancements to the ubiquitous USB standard, while remaining compatible with the billions of USB enabled devices currently deployed in the market. SuperSpeed USB will deliver up to 10x the data transfer rate of Hi-Speed USB, as well as improved power efficiency. The USB 3.0 specification was developed by the USB 3.0 Promoter Group which consists of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, NEC Corporation, ST-Ericsson and Texas Instruments.

About the USB-IF

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality, compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF Web site at www.usb.org.

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