

## PRESS RELEASE

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### USB-IF ANNOUNCES FIRST CERTIFIED FOUR-PORT USB 3.0 HOST CONTROLLER

*Texas Instruments' certified TUSB7340 and TUSB7320 Host Controllers further advance a competitive SuperSpeed USB ecosystem*

**BEIJING** – April 11, 2011 – Today, the [USB Implementers Forum](#) (USB-IF) announced the certification of the TUSB7340 SuperSpeed USB (USB 3.0) four-port host controller and the TUSB7320 SuperSpeed USB two-port host controller from [Texas Instruments](#). As SuperSpeed USB adoption accelerates across the industry, the growing availability of products continues to spur a competitive ecosystem while driving innovation. The certification of these host controllers advances the SuperSpeed USB ecosystem by creating additional certified solutions for manufacturers and developers.

“The SuperSpeed USB ecosystem has seen enormous expansion since the second certified host controller was announced four months ago, and this latest certification increases the choices available to manufacturers looking to develop new and innovative products,” said Jeff Ravencraft, President & COO, USB-IF. “Consumers trust USB because of its interoperability and ease of use, and the certification and logo licensing programs create an easy way to identify products that will interoperate straight out-of-the-box. With the groundswell of certified products helping to create a competitive ecosystem, SuperSpeed USB remains the most cost-effective and trusted high-performance interconnect solution worldwide.”

The certification of Texas Instruments' host controllers provides the assurance that these products will interoperate with the billions of USB-enabled devices available on the market while delivering the speed, power efficiency and power delivery specified by the USB 3.0 standard.

“Texas Instruments understands the importance of standard compliance for creating a strong and diverse market,” said Eric L. Williams, General Manager, Interface & Clock Products Business Unit, Texas Instruments. “This certification of the TUSB7340 and TUSB7320 host controllers demonstrates our commitment to providing innovative solutions that are fully interoperable and compliant to the specification.”

To learn more about SuperSpeed USB, the SuperSpeed USB compliance and certification program or how to become a USB-IF member, visit [www.usb.org](http://www.usb.org).

### **About SuperSpeed USB**

SuperSpeed USB brings significant performance enhancements to the ubiquitous USB standard, while remaining compatible with the billions of USB-enabled devices currently deployed in the market.

SuperSpeed USB will deliver up to 10x the data transfer rate of Hi-Speed USB, as well as improved power efficiency. The USB 3.0 specification was developed by the USB 3.0 Promoter Group, which consists of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, Renesas Electronics, ST-Ericsson and Texas Instruments.

### **About the USB-IF**

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality, compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF website at [www.usb.org](http://www.usb.org).

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