

**FOR IMMEDIATE RELEASE**

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## **USB-IF Announces VIA Labs 4-Port Host Controller Certification**

*Latest certified SuperSpeed USB host controller to help drive industry expansion*

**SAN FRANCISCO, Calif.** – September 13, 2011 – The USB Implementers Forum ([USB-IF](http://www.usb.org)) today announced that the VIA Labs VL800 4-port SuperSpeed USB host controller and VL801 2-port SuperSpeed USB host controller have gained USB-IF certification. The new single-chip host controllers enable multiple USB peripherals to operate simultaneously.

With 275 SuperSpeed USB products on the market, the addition of VIA Labs' VL800 and VL801 host controllers offers yet more solutions, further enabling a robust and diverse ecosystem. "The USB-IF is pleased with VIA Labs achieving certification for its VL800 and VL801 host controllers," said Jeff Ravencraft, President & COO, USB-IF. "VIA Labs' contribution of certified SuperSpeed USB products helps support the expansion and development of the SuperSpeed USB ecosystem."

"Gaining USB-IF certification helps ensure that our certified VL800 and VL801 host controllers will be interoperable and backward compatible with the billions of products in the USB ecosystem," stated Dr. Daniel Lin, President, VIA Labs, Inc. "Certification provides manufacturers an additional incentive to incorporate our host controller, and certification greatly benefits OEMs and consumers."

Analyst firm In-Stat forecasts that SuperSpeed USB will experience continued market adoption as a result of a constantly growing device selection. "SuperSpeed USB will continue to see market traction, with an expected 77 million SuperSpeed USB products to be sold in 2011 and 436 million SuperSpeed USB products to be sold in 2012," said Brian O'Rourke, Research Director, In-Stat. "These new solutions will help contribute to the overall expansion of the SuperSpeed USB ecosystem."

The USB-IF will be hosting a community at the Intel Developer Forum 2011 in San Francisco during September 13 - 15. To learn more about SuperSpeed USB, please visit [www.usb.org](http://www.usb.org).

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### **About SuperSpeed USB**

SuperSpeed USB brings significant performance enhancements to the ubiquitous USB standard, while remaining compatible with the billions of USB-enabled devices currently deployed in the market.

SuperSpeed USB delivers up to 10x the data transfer rate of Hi-Speed USB, as well as improved power efficiency. The USB 3.0 specification was developed by the USB 3.0 Promoter Group, which consists of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, Renesas Electronics, ST-Ericsson and Texas Instruments.

### **About the USB-IF**

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality, compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF website at [www.usb.org](http://www.usb.org).

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