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NEC ELECTRONICS NEWS RELEASE

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NEC Electronics America Demonstrates USB 3.0 Connectivity at CES 2009

Prototypes Expand Company's USB Portfolio with USB 3.0 Technologies for Feature-Rich Consumer Electronics Applications

LAS VEGAS, January 8, 2009 — NEC Electronics America, Inc. today announced the industry's first prototype devices based on the USB 3.0 specification, which was announced by the USB Implementers Forum last November. A working demonstration of the USB 3.0 prototype will be made in the USB TechZone, located in the Las Vegas Convention Center (LVCC) South Hall 3, during the International Consumer Electronics Show (CES®) January 8–11, 2009. The working USB 3.0 demonstration will feature NEC Electronics' USB 3.0 PHY test chip and will be the industry's first receiver and transmitter demonstrations based on the USB 3.0 Rev1.0 specification.

NEC Electronics' USB 3.0 prototype devices will support data transfer speeds up to 10 times faster than USB 2.0 transfer speeds, and will also support backward compatibility in consumer electronic devices based on the current USB specification. Similar to its development activities with USB 2.0 and Wireless USB, NEC Electronics is evaluating a variety of standard USB 3.0 products such as host and hub controllers, bridge chips and device IP.

"NEC Electronics continues to deliver innovative solutions to help establish and promote the adoption of new USB specifications, and USB 3.0 represents a natural evolution of the USB standard, delivering greater transfer capabilities for today's feature-rich consumer electronics products," said Katsuhiko Nakazawa, general manager, digital consumer and connectivity strategic business unit, NEC Electronics America. "As a leading supplier of USB and PCI Express® technologies, we offer all of the building blocks required to develop the next generation of USB technology, and we are also working to develop new SuperSpeed USB devices that will offer the required performance increases and interoperability with existing USB standards needed to facilitate a smooth transition to the new standard."

The demonstrations will be on display daily for a limited time in NEC Electronics' meeting room, #6734, in the LVCC North Hall. The room will be open to visitors from 5:00 to 6:00 p.m. for the duration of the show. Pre-registration is not required.

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Leadership in USB

NEC Electronics Corporation is a leading supplier of USB solutions for customers worldwide and was the industry's first company to introduce a USB 2.0 host controller and hub controller. With a USB 2.0 product line-up that includes ASSPs and ASICs, the company has shipped more than 150 million units worldwide and continues to be a leader in the development of interface technology. NEC Electronics is a USB-IF board member, which manages the compliance and certification program, branding, marketing and industry education of USB and Wireless USB technologies.

More information about NEC Electronics' USB technologies can be found at http://www.necel.com/usb/en/index.html.

About NEC Electronics America, Inc.

NEC Electronics America, Inc., headquartered in Santa Clara, California, is a wholly owned subsidiary of NEC Electronics Corporation (TSE: 6723), a leading provider of semiconductor products encompassing advanced technology solutions for the broadband and communications markets; system solutions for the mobile, PC, automotive and digital consumer markets; and multi-market solutions for a wide range of consumer applications. NEC Electronics America offers local manufacturing in Roseville, California, and the global manufacturing capabilities of its parent company. In the Americas, NEC Electronics America markets and sells industrial-type active-matrix LCD modules from NEC LCD Technologies, Ltd., a global leader in innovative display technologies. More information about the products offered by NEC Electronics America can be found at http://www.am.necel.com.

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