BEAVERTON, Ore. – August 23, 2011 — The USB 3.0 Promoter Group today announced that the USB On-The-Go (OTG) 3.0 and Embedded Host supplement to the USB 3.0 Specification is now available, enabling portable SuperSpeed USB devices to communicate among themselves when a PC is not present. The supplement ensures that mobile devices such as phones or cameras are able to use a SuperSpeed USB link in both USB host and USB peripheral roles through a single receptacle. OTG and Embedded Host Devices requiring fast synchronization or streaming of rich data will benefit from this feature.

The USB OTG 3.0 and Embedded Host supplement offers power saving features equivalent to those available in USB OTG 2.0, enabling the adoption of SuperSpeed USB in mobile devices. Additionally, USB OTG 3.0 provides backward compatibility with USB OTG 2.0.

“The USB 3.0 Promoter Group continues to optimize its specifications in order to meet the evolving requirements of the industry,” said Brad Saunders, USB 3.0 Promoter Group Chairman. “The availability of the USB On-The-Go 3.0 and Embedded Host supplement addresses the industry’s need to transfer rich data using fast synch-n-go mobile devices.”

The USB 3.0 Promoter Group has transitioned the supplement’s management to the USB Implementers Forum (USB-IF), the managing body of USB specifications. To download both the supplement to the specification and adopter agreement, visit http://www.usb.org/developers/docs/.

About the USB 3.0 Promoter Group
The USB 3.0 Promoter Group, comprised of Hewlett-Packard Company, Intel Corporation, Microsoft Corporation, Renesas Electronics, ST-Ericsson and Texas Instruments, developed the USB 3.0 Specification that was released in November 2008. In addition to maintaining and enhancing this specification, the USB 3.0 Promoter Group develops specification addendums to extend or adapt its specifications to support more platform types or use cases where adopting USB 3.0 technology will be beneficial in delivering a more-ubiquitous, richer user experience.

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About the USB-IF
The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality, compatible USB devices through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF website at www.usb.org.

CONTACT:  Mary Slonske  Brad Saunders
USB-IF PR  USB 3.0 Promoter Group
+1 503-720-9042  +1 503-264-0817
press@usb.org  brad.saunders@intel.com

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