

MEDIA ALERT



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USB-IF to Feature Wireless USB and SuperSpeed USB at CES 2009

USB TechZone showcases latest advancements in USB technology

WHAT: The world's most ubiquitous consumer electronics interconnect is evolving to meet consumer needs with faster data transfer speeds, new use case scenarios and exciting new devices. CES 2009 is your opportunity to experience these cutting edge technologies firsthand and speak directly with the industry-leading companies bringing them to market. Visit the USB Implementers Forum (USB-IF) table at CES Unveiled or the USB TechZone at the Las Vegas Convention Center, which will include 17 exhibiting and sponsoring companies.

WHEN: CES Unveiled, January 6, 2009
CES 2009, January 8 - 11, 2009
(Showcase hours: Thursday - Saturday: 9 a.m. - 6 p.m., Sunday: 9 a.m. - 4 p.m.)

WHERE: CES Unveiled: Venetian Hotel, Table #62
3355 Las Vegas Blvd.
Las Vegas, NV 89109

CES 2009: South Hall 3, Upper Level, Booth #30368
Las Vegas Convention Center
3150 Paradise Road, Las Vegas NV 89109

WHO: The USB TechZone is hosted by the USB-IF. Exhibiting organizations and sponsors include:

- Alereon
- CMS Products
- Cypress Semiconductor
- DisplayLink
- Ellisys
- I/O Interconnect
- IOGEAR
- Jungo Ltd.
- magicJack
- Main Super Enterprises Co., Ltd.
- MosChip Semiconductor
- PLDA
- Staccato Communications
- ST-NXP Wireless
- Symwave Inc.
- Total Phase
- Wisair

About the USB-IF

The non-profit USB Implementers Forum, Inc. was formed to provide a support organization and forum for the advancement and adoption of USB technology. The USB-IF facilitates the development of high-quality compatible USB devices, through its logo and compliance program and promotes the benefits of USB and the quality of products that have passed compliance testing. Further information, including postings of the most recent product and technology announcements, is available by visiting the USB-IF Web site at www.usb.org.

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