



For Further Information Contact:
Jay Pechek (512) 349-1333
jayp@buffalotech.com
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BUFFALO LAUNCHES COMPREHENSIVE USB 3.0 STORAGE FAMILY

New USB 3.0 Storage Family Offers Enhanced Features with Unparalleled Performance

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Technology, a global leader in the design, development and manufacturing of wired and wireless networking and network and direct attached storage solutions, today announced the most comprehensive family of USB 3.0 storage devices on the market. In a tradition of innovation and superb engineering, which allowed Buffalo to launch the first ever consumer USB 3.0 external hard drive, Buffalo maintains storage dominance with its new line up of USB 3.0 external hard drives, ideal for creative professionals, computer power users and digital content creators. Delivering unmatched interface speeds up to 5 gigabits per second, the new MiniStation Stealth USB 3.0, DriveStation Axis USB 3.0, DriveStation Duo USB 3.0 and DriveStation Quad USB 3.0 are designed for quick transfer and storage of high-resolution graphics, digital audio/video, large multimedia files, photos and more.

Representing the latest generation of high-performance multi-drive direct attached RAID storage solutions, the DriveStation Duo USB 3.0 and DriveStation Quad USB 3.0 combine SuperSpeed performance with RAID reliability and come equipped with NovaBACKUP® Business Essentials for Windows® PCs and Windows® Server 2003 and 2008, including servers running Microsoft Exchange and SQL. Ideal for small servers, creative professionals, offices and consumers requiring redundant and high performance external storage these new multi-drive external hard drives are a perfect blend of reliability, performance and flexibility at an affordable price. Also announced today are the new MiniStation Stealth USB 3.0 and DriveStation Axis USB 3.0 single

drive storage solutions combining sleek styling, unique features and simplicity with the remarkable reliability for which Buffalo is known.

“As demonstrated by the November 2009 launch of the first ever SuperSpeed USB 3.0 storage solution, Buffalo DriveStation HD-HXU3, innovation and engineering excellence have always been at the heart of Buffalo’s core values” said Ralph Spagnola, vice president of sales at Buffalo Technology. “Continuing in this tradition, Buffalo has put forth the most comprehensive USB 3.0 storage family on the market, providing a balanced blend of reliability, performance and flexible features at affordable prices.”

The DriveStation Quad USB 3.0 is a four drive, high speed RAID enabled storage solution offering transfer speeds up to 235 MB/s, twice as fast as USB 2.0. Equipped with four hard drives configured in RAID 5, DriveStation Quad USB 3.0 also supports RAID 0, 10 and JBOD modes for flexibility between data redundancy and available storage capacity. Additionally, DriveStation Quad USB 3.0 is backward compatible with USB 2.0 and works with nearly any PC or Mac® computer. A heavy-duty cooling system allows the unit to efficiently run cool and quiet while the snap-off front plate provides for quick and easy drive maintenance with no tools required. Available in capacities up to 8 TB, the DriveStation Quad USB 3.0 delivers unmatched performance at a great value.

The DriveStation Duo USB 3.0 dual-drive storage solution features transfer speeds up to 225 MB/s, providing the necessary horsepower for performance critical applications and offers backward compatibility with USB 2.0 for use with nearly any computer. Equipped with two quick swap hard drives, the DriveStation Duo supports RAID 0 and 1, offering the choice between data redundancy and maximum capacity, along with a removable front plate for simple, tool-free drive maintenance.

Buffalo’s new MiniStation Stealth USB 3.0 bus powered portable hard drive and DriveStation Axis USB 3.0 desktop hard drive are easy-to-use storage solutions for the simple addition of external storage to any USB enabled device. Both units feature SuperSpeed USB 3.0, backward compatible with USB 2.0, and offer Buffalo Tools, a

feature-rich software suite designed to enhance computer performance and the day-to-day digital life of Windows® PC consumers. With transfer speeds nearly twice as fast as USB 2.0 and suite of feature-rich tools, the MiniStation Stealth USB 3.0 and DriveStation Axis USB 3.0 are the perfect solution for expanding storage capacity or backing up any home or home office computer with unparalleled speed.

Pricing and Availability

Buffalo's high speed USB 3.0 hard drive family is backed by a limited one-year warranty and toll-free 24/7 US based technical support.

- The DriveStation Quad USB 3.0 is available immediately at an estimated street price of \$629.99 for the 4 TB (HD-QL4TU3R5) and \$1199.99 for the 8 TB (HD-QL8TU3R5)
- The DriveStation Duo USB 3.0 is available immediately at an estimated street price of \$279.99 for the 2 TB (HD-WL2TU3R1) and \$459.99 for the 4 TB (HD-WL4TU3R1)
- The DriveStation Axis USB 3.0 is available immediately at an estimated street price of \$99.99 for the 1 TB (HD-LB1.0TU3) and \$149.99 for the 2 TB (HD-LB2.0TU3).
- The MiniStation Stealth USB 3.0 is available immediately at an estimated street price of \$89.99 for the 500 GB (HD-PCT500U3/B) and \$129.99 for the 1 TB (HD-PCT1TU3/BB).

Buffalo products can be purchased through distributors, online resellers and Buffalo's web site. For more information about Buffalo Technology and its products, please visit the company's web site at www.buffalotech.com.

About Buffalo Technology

Buffalo Technology (USA), Inc., based in Austin, Texas, is a leading provider of award-winning networking, storage, and multimedia solutions for the home and small business environments as well as for system builders and integrators. With almost three decades of networking and computer peripheral experience, Buffalo has proven its commitment to delivering innovative, best-of-breed solutions that have put the company at the forefront

of infrastructure technology. For more information about Buffalo Technology and its products, please visit www.buffalotech.com.

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