



Etron EJ168 USB 3.0 Host Controller has received SuperSpeed USB Certification from the USB-IF

Etron Technology, Inc. (OTC Code: 5351) reports that its EJ168 USB 3.0 host controller has received SuperSpeed USB certification from the USB Implementers Forum (USB-IF). Fully backward compatible with the USB 2.0, 1.1 and 1.0 versions, the EJ168 USB 3.0 host controller is based on the new version of the SuperSpeed USB standard. The EJ168 USB 3.0 host controller supports the world's fastest USB transfer speeds of up to 5 Gbps of data, 10 times faster than previous USB 2.0 transfer speeds, as well as improved power efficiency.

“The newly certified EJ168USB 3.0 host controller is a cutting-edge product with the world's fastest access speeds and best compatibility. It is compliant to the .96 version of the xHCI (EXtended Host Controller Interface) specification provided by Intel, enabling the accelerated adoption of USB 3.0 technology in computer and multimedia electronics products worldwide. With its completely independently developed IP technology, the EJ168 helps customers to optimize performance on each layer from the physical layer (PHY) to the driver and achieve the best overall system performance with consummate service and support,” said Dr. Nicky Lu, Chairman, CEO and Founder of Etron Technology, Inc.

“The momentum behind SuperSpeed USB continues to grow, and we are pleased that Etron's EJ168 USB 3.0 controller is listed among the world's certified SuperSpeed USB products,” said Jeff Ravencraft, USB-IF President & COO. “With increasing demand, more products are being made available, offering consumers and manufacturers a broad range of solutions to choose from.”

To view Etron's newly certified EJ168 USB 3.0 host controller and meet with representatives at Computex Taipei 2011, please visit Etron's Booth at # F1611 in Taipei World Trade Center Hall 2 on May 31 to Jun 4 this year. For further information, please visit www.etrone.com