Fresco Logic Shows 2nd-Gen USB A/V Display Controller: Targets Android Market

TAIPEI – June 4, 2013 – Fresco Logic, a global fabless semi-conductor company that develops and markets advanced connectivity solutions, today demonstrated its latest USB Display controller technology. The live demo of the device at Computex 2013 includes Full HD display (audio and video) to a USB-attached monitor using the monitor’s HDMI input and offering a seamless and high-quality user experience. The new controller offering will be part of Fresco’s FL2000 line of products which debuted last year with the release of the FL2000, the product family’s first USB Video Display class device which is now in mass production.

The 2nd-Gen USB A/V Display Controller adds multi-channel digital audio and provides both VGA and HDMI outputs. With Fresco Logic’s innovative FresCompress™ compression engine, the technology has extended capabilities, making it a perfect fit in docking solutions for the Windows and Android operating systems, including phones and tablets. While adding new features, the device will still deliver the small form factor and a very low total BOM that made the FL2000 unique in the industry. This new device conforms to the Audio Video Device Class Specification Revision 1.0.

“USB A/V is the ideal solution for delivering connectivity between mobile devices and the mobile desktop, and this product provides the complete multimedia experience.” said Robert McVay, CTO, Fresco Logic. “With a single cable you can transform your phone or tablet into the full multi-display desktop experience, streaming rich HD content from the cloud or from local devices, and all the while your portable is drinking in that sweet USB power”

“USB A/V is uniquely positioned to address the connectivity needs of the ultra-mobile and smart phone markets, we are encouraged by the developments from Fresco Logic,” said Jeff Ravencraft, USB-IF President and COO. “As consumers desire devices that offer a single wired connection, USB offers a compelling set of features that allow consumers to power their devices while simultaneously transferring A/V and data.”

About Fresco Logic
Fresco Logic is a fabless chip company providing advanced solutions that deliver highly-efficient connectivity, such as USB 3.0, for next-generation consumer electronics, personal computing, storage and mobile devices.

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