

## Media Alert

SC-10029

### **TI to demonstrate wide portfolio of SuperSpeed USB 3.0 technology at the SuperSpeed USB Developer's Conference 2010, Taipei**

**WHAT: SuperSpeed USB Developer's Conference (DevCon), Taipei**

Texas Instruments Incorporated (TI) will perform a public demonstration driven by the industry's widest portfolio of SuperSpeed USB 3.0 technology integrated circuits (ICs) during the SuperSpeed USB DevCon, April 1 – 2, 2010, Taipei, Taiwan.

Attendees will have the opportunity to view how true SuperSpeed USB capability works using TI's full portfolio of SuperSpeed USB 3.0 devices. The demonstration will feature the [SN65LVPE502](#), TI's soon-to-be released SuperSpeed USB redriver. Included will be the [TUSB9260](#) (SATA 3-Gigabit bridge), which has been recently certified by the USB-IF as a SuperSpeed USB-compliant peripheral. The [TUSB8040](#), a four-port SuperSpeed USB hub, and the [TUSB1310](#), a SuperSpeed USB transceiver, will also be shown. With this wide portfolio of products, TI can enable customers to address the interface requirements of a variety of applications and end-equipment such as PCs and PC peripherals for imaging, instrumentation and test equipment. This demo will also be shown at the Intel Developers Forum (IDF), Beijing, April 13-14, 2010.

The SN65LVPE502 is sampling now and will be released to production in early 2Q 2010. Samples for the TUSB1310 and the TUSB9260 are available now and in volume production in 2Q 2010. Samples for the TUSB8040 will be available in June 2010. For information about TI's complete SuperSpeed USB 3.0 portfolio, please see: [www.ti.com/usb3-pr](http://www.ti.com/usb3-pr).

**WHEN:** April 1 – 2, 2010

**WHERE:** SuperSpeed USB Developer's Conference  
Shangri-La's Far Eastern Plaza Hotel  
201 Tun Hwa South Road, Section 2  
Taipei 106, Taiwan

Find out more about TI's interface products by visiting these links:

- Learn about SuperSpeed USB technology: [www.ti.com/usb-pr](http://www.ti.com/usb-pr)
- Download TI's Interface Selection Guide: [www.ti.com/interface-pr](http://www.ti.com/interface-pr).
- Ask questions and share knowledge in the TI E2E™ Community: <http://www.ti.com/e2e-pr>.
- Follow TI on Twitter: [www.twitter.com/txinstruments](http://www.twitter.com/txinstruments).

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**About Texas Instruments**

Texas Instruments (NYSE: TXN) helps customers solve problems and develop new electronics that make the world smarter, healthier, safer, greener and more fun. A global semiconductor company, TI innovates through design, sales and manufacturing operations in more than 30 countries. For more information, go to [www.ti.com](http://www.ti.com).

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**FOR MEDIA INQUIRIES, CONTACT:**

Quincy Wang, Media Relations Manager, Asia

Texas Instruments Incorporated

Phone: 8610-6513 8056

Email: [quincy-wang@ti.com](mailto:quincy-wang@ti.com)