



## **Total Phase to Participate at the Intel Developer Forum in Beijing Cypress to Join Total Phase at Booth C16**

**Intel Developer Forum Beijing – April 12, 2011** - Total Phase is pleased to announce the presence of Cypress Semiconductor at their booth at the Intel Developer Forum (IDF) in Beijing, China. Total Phase will be featuring the recently released Beagle™ USB 5000 SuperSpeed Protocol Analyzer in the USB Tech Zone at IDF. Cypress will be previewing their new EZ-USB®-FX3, a programmable controller for USB 3.0 SuperSpeed peripherals.

“Over last the twelve months Total Phase has sold more USB analyzers than anyone else in the industry and we are excited to have added the Beagle USB 5000 analyzer to our offering and see its success,” said Derek Fung, VP Business at Total Phase. “Although we are the fastest-growing analyzer company, we are not content to just sit back and relax. We are driven to provide the best possible solution for our customers and feel apart of their successes.”

As the only true real-time protocol analyzer for USB 3.0 on the market, the Beagle USB 5000 analyzer is able to instantaneously display and decode class-level data during a live capture, reducing overall development time. The advanced state-based trigger system allows developers to set complex data matches to quickly identify protocol events of interest. Furthermore, the Beagle USB 5000 analyzer is the only analyzer in the industry to support Linux and Mac OS X, in addition to Windows.

The Beagle USB 5000 analyzer, featured in the USB TechZone at IDF Beijing, is currently available for purchase. It is sold directly by the company in North America and through its distribution partners internationally. The latest build of the Data Center™ Software, version 5.03, demonstrated at IDF Beijing, will be available for download on April 18, 2011.

### **About Total Phase**

Total Phase manufactures user-friendly, powerful, and affordable USB, [I2C](#), and SPI development tools for embedded systems engineers. Total Phase tools combine best-of-breed features, Windows, Linux, and Mac OS X support, a royalty-free API, free software updates, and free lifetime support, making them perfect additions to any engineer's toolbox.

Please visit us at <http://www.totalphase.com>.

### **About Cypress**

Cypress delivers high-performance, mixed-signal, programmable solutions that provide customers with rapid time-to-market and exceptional system value. Cypress offerings include the flagship PSoC® programmable system-on-chip families and derivatives such as PowerPSoC® solutions for high-voltage and LED lighting applications, CapSense® touch sensing and TrueTouch™ solutions

for touchscreens. Cypress is the world leader in USB controllers, including the high-performance West Bridge<sup>®</sup> solution that enhances connectivity and performance in multimedia handsets. Cypress is also a leader in high-performance memories and programmable timing devices. Cypress serves numerous markets including consumer, mobile handsets, computation, data communications, automotive, industrial and military. Cypress trades on the Nasdaq Global Select Market under the ticker symbol CY. Visit Cypress online at [www.cypress.com](http://www.cypress.com).

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