



## **Total Phase Announces Price Reduction and New Option on the Beagle™ USB 5000 SuperSpeed Protocol Analyzer at Intel Developer Forum**

**Intel Developer Forum, San Francisco, CA – Tuesday, September 13, 2011** – Total Phase, a provider of industry-leading USB, I2C, SPI, and CAN embedded systems tools, announced a dramatic price reduction of over \$1000 on the Beagle™ USB 5000 SuperSpeed Protocol Analyzer. The Beagle USB 5000 analyzer is the only USB 3.0 protocol analyzer that provides a real-time interactive debugging experience for engineers developing SuperSpeed USB devices. USB 3.0 features full-duplex communication up to 5 Gbps that results in significantly more bus traffic than USB 2.0. To help developers work with this increased amount of data, Total Phase has also introduced a new 4 GB hardware memory upgrade for the Beagle USB 5000 analyzer.

“Total Phase believes that every engineer working on a SuperSpeed USB product should have a USB 3.0 protocol analyzer on their desk,” said Derek Fung, VP Business at Total Phase. “Why waste productivity due to competition over a limited number of analyzers? With the significant reduction in price on the Beagle USB 5000 Protocol Analyzer, it is now practical for companies to arm their engineers with the tool that will help them bring their USB 3.0 products to the market faster. Total Phase's mission has always been to provide affordable, high-quality USB development tools. We revolutionized USB 2.0 development and now we are continuing this philosophy to USB 3.0.”

Customers can expect to save more than \$1000 on the Beagle USB 5000 analyzer (depending on configuration), making it the world's most affordable USB 3.0 protocol analyzer. Featuring an advanced state-based matching system and cross-platform support for Windows, Linux, and Mac OS X, the Beagle USB 5000 analyzer is a full-featured protocol analysis tool. Combined with the industry-recognized Data Center™ Software, users will experience the only interactive, real-time USB 3.0 test solution on the market, allowing them to maximize their efficiency and reduce their time to market.

The new 4 GB hardware memory feature is now available. This upgrade allows users to capture even larger amounts of USB 3.0 traffic while still experiencing the LiveDisplay™ technology of the Data Center Software. The Beagle USB 5000 analyzer continuously streams data to the analysis computer allowing developers to capture data well in excess of the on-board hardware memory. The Beagle USB 5000 analyzer is featured in the SuperSpeed USB Community at the Intel Developer Forum. For a live demonstration of the value leader in USB 3.0 protocol analysis, visit Total Phase at booth 858.

### **About Total Phase**

Total Phase manufactures powerful and affordable USB, I2C, SPI, and CAN development tools for the embedded systems engineer. The entire line of developer tools combines best-of-breed features, Windows, Linux, and Mac OS X support, royalty-free API, and free software updates, making them

perfect additions to any engineer's toolbox. Total Phase products have become the tools of choice for Fortune 500 companies, small businesses, and research institutions alike. Our satisfied customers represent a diverse array of industries such as Automotive, Consumer Electronics, Medical Devices, Semiconductors, and Telecommunications.

Please visit us at <http://www.totalphase.com>

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